

# Risk Analysis

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National Nanotechnology Initiative Workshop on Stakeholder  
Perspectives on the Perception, Assessment, and Management of the  
Potential Risks of Nanotechnology

September 11, 2013

# Overview

Process

Pitfalls

Proposals

# Overview

**Process**

Pitfalls

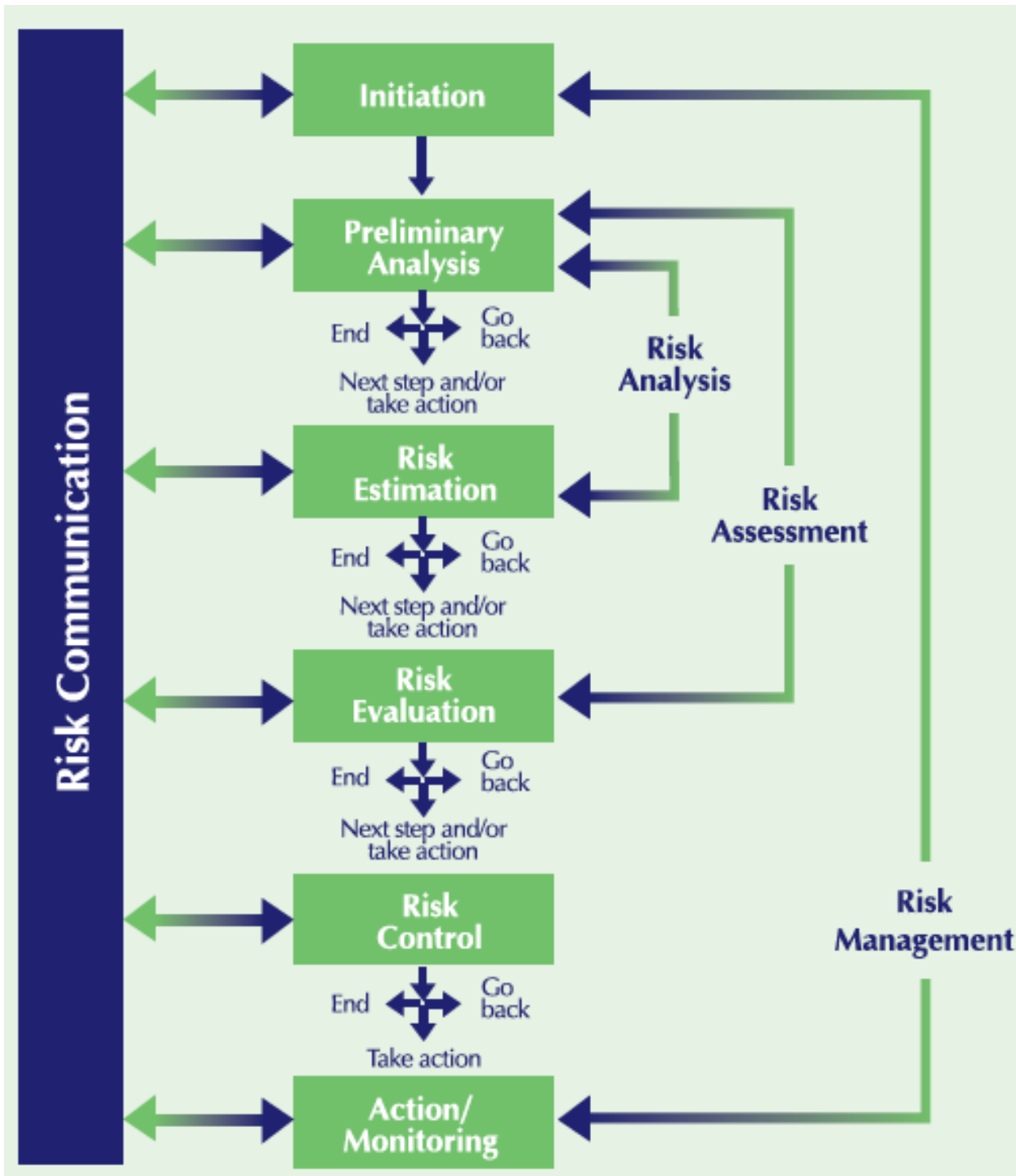
Proposals



CAN/CSA-Q850-97  
***Risk Management:  
Guideline for  
Decision-Makers***

*A National Standard of  
Canada*

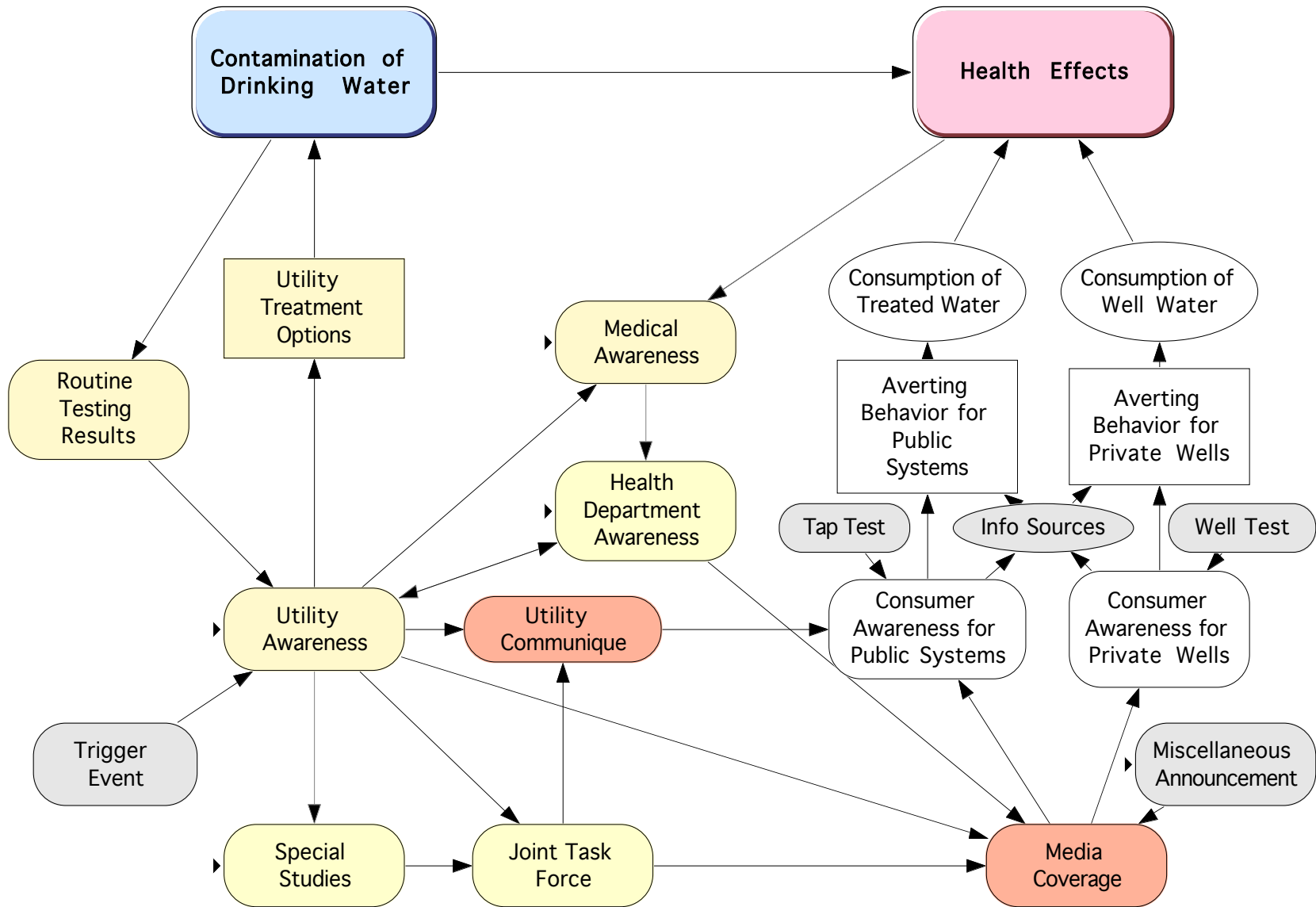




# Waterborne Disease

cryptosporidium intrusions into domestic water supplies

Casman, E., Fischhoff, B., Palmgren, C., Small, M., & Wu, F. (2000). Integrated risk model of a drinking waterborne Cryptosporidiosis outbreak. *Risk Analysis*, 20, 493-509



Decision ▼

Averting\_behavior

Units:

**Title:** Averting Behavior for Public Systems

**Description:** Do consumers do something to avoid any possible risk of cryptosporidial infection?

Correct averting behavior includes boiling drinking water and switching to safe water sources. Washing dishes, tooth brushing, and rinsing vegetables are not presently considered high risk behaviors for immunocompetent people in developed countries. Showering is not risky. Only filters with an absolute (not nominal) pore size  $\leq 1$  micron can effectively remove oocysts. (MMWR, 1995) Use of other types of filters do not constitute correct averting behavior.

reference:

MMWR 1995. Assessing the public health threat associated with waterborne cryptosporidiosis: report of a workshop. Rep. 44(RR-6):1-19.

0 = no action or inappropriate action (eg charcoal filter)  
1 = avoid most tap water  
2 = boil drinking water or use clean bottled water

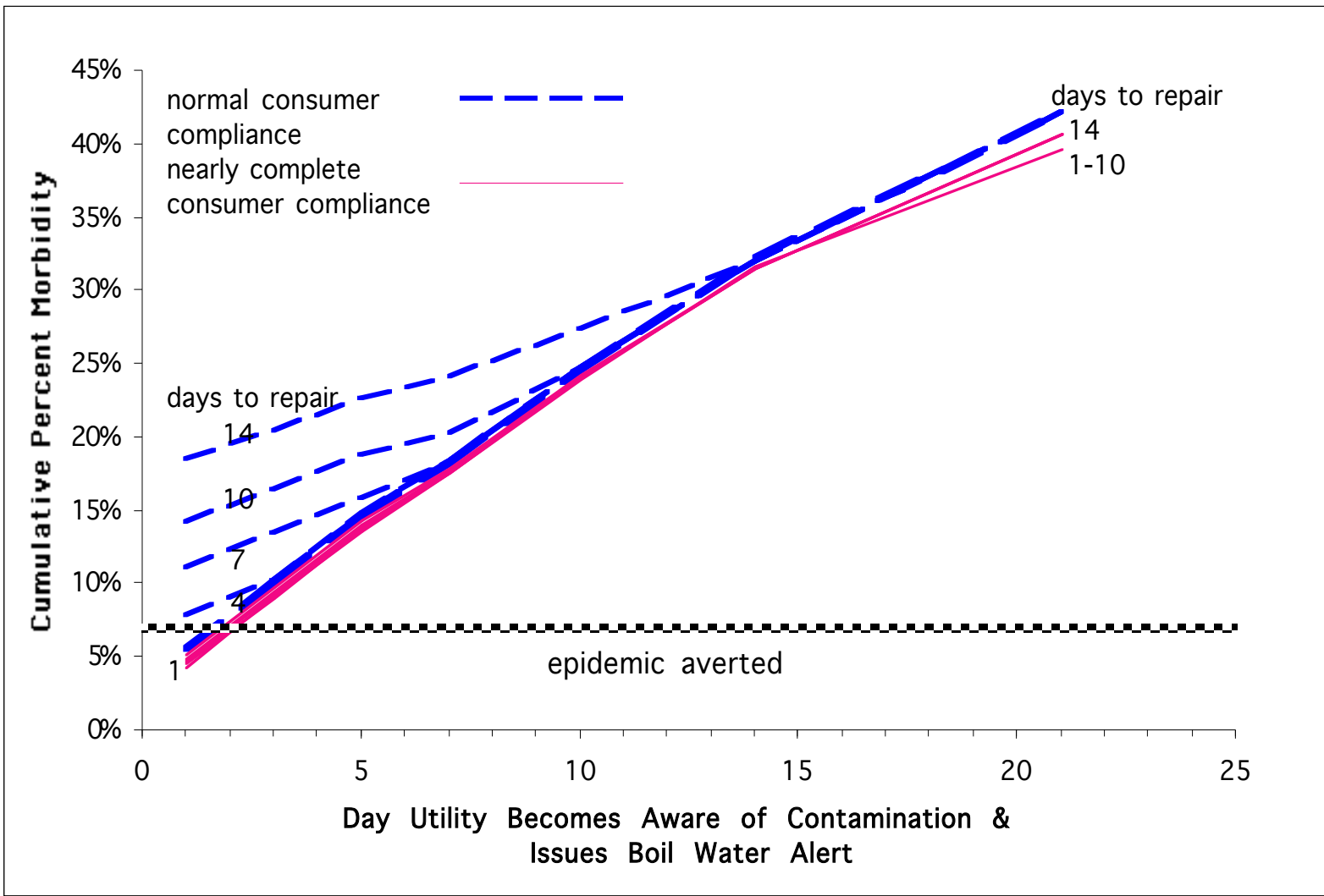
exp ▼

**Definition:** if consumer\_awareness =0 then 0  
else  
if consumer\_awareness =1 then 1  
else if info\_sources > 0 then 2  
else 2

**Inputs:**  Consumer\_a... Consumer Awareness for Public Systems  
 Info\_sources Info Sources

**Outputs:**  Consumptio... Consumption of Treated Water





# Adequate Risk Models

Create clear, shared definitions of variables and relationships

Identify critical expertise

Organize existing evidence

Organize emerging evidence

Estimate risk and uncertainty

# **Adequate Communications**

Contain the information that people need in accessible places and comprehensible form.

Inform the risk management process early enough to affect the design.

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# **Pitfall #1**

Assuming that risk can be defined objectively.

# Defining “Risk of Death”

probability of premature death

# Defining “Risk of Death”

probability of premature death

vs.

expected life-years lost

## Defining “Risk of Death”

probability of premature death

vs.

expected life-years lost

The choice of metric depends on whether a death is a death or one values deaths of young people more.



# Other Possible Bases for Distinguishing among Deaths

Are the risks

distributed equitably

assumed voluntarily

catastrophic

well understood

controllable

dread

borne by future generations

...

Fischhoff, B., Lichtenstein, S., Slovic, P., Derby, S. L. & Keeney, R. L. (1981). *Acceptable risk*. New York: Cambridge University Press.

# Other Possible Risk Outcomes

injuries

illnesses

pre-term births

child abuse and neglect

unrealized potential

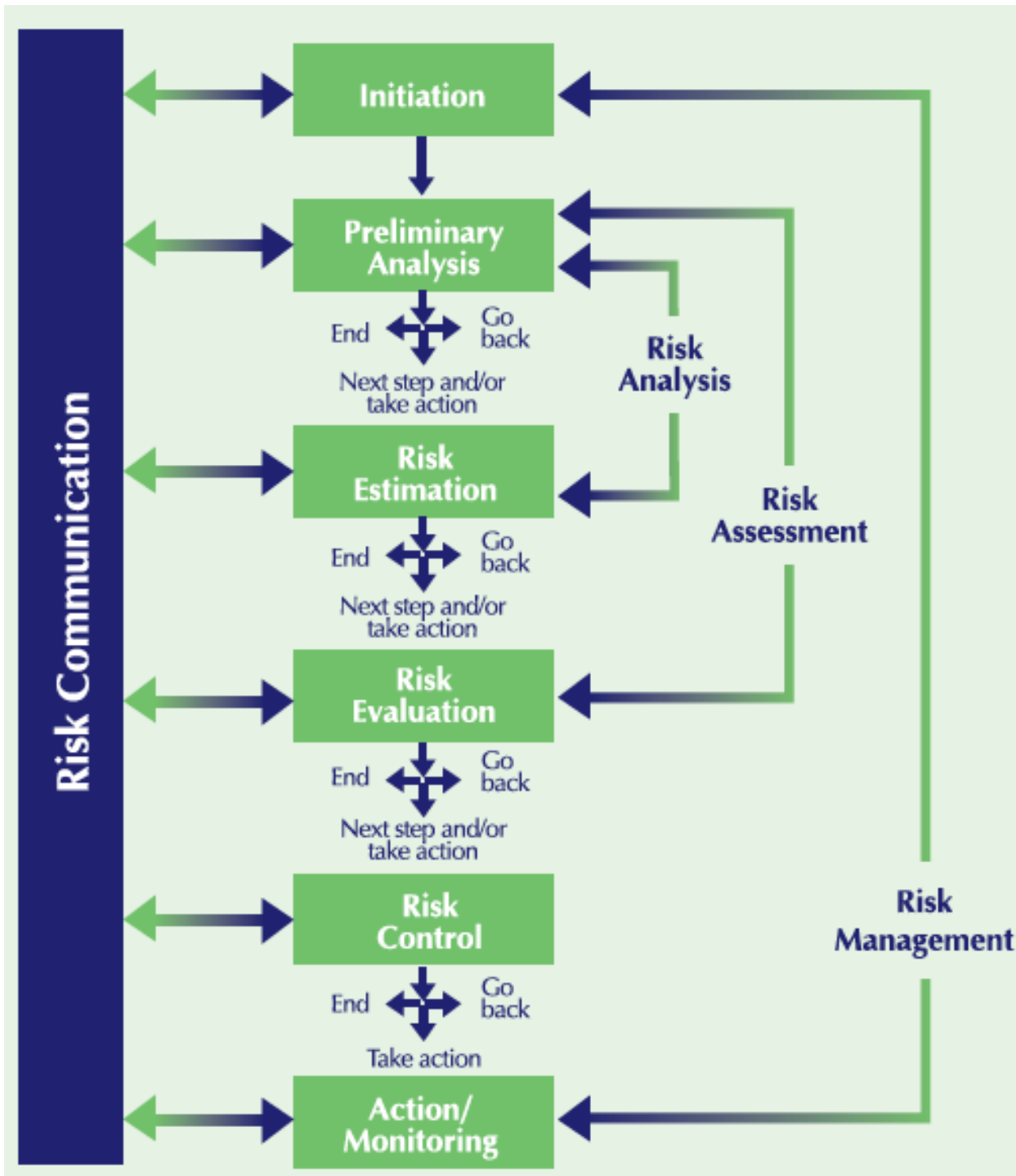
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# Definitions

The terms of any analysis embody values that favor some interests.

When transparent, those assumptions are controversial.

As a result, common metrics obscure value issues, unless adopted by a credible public process.



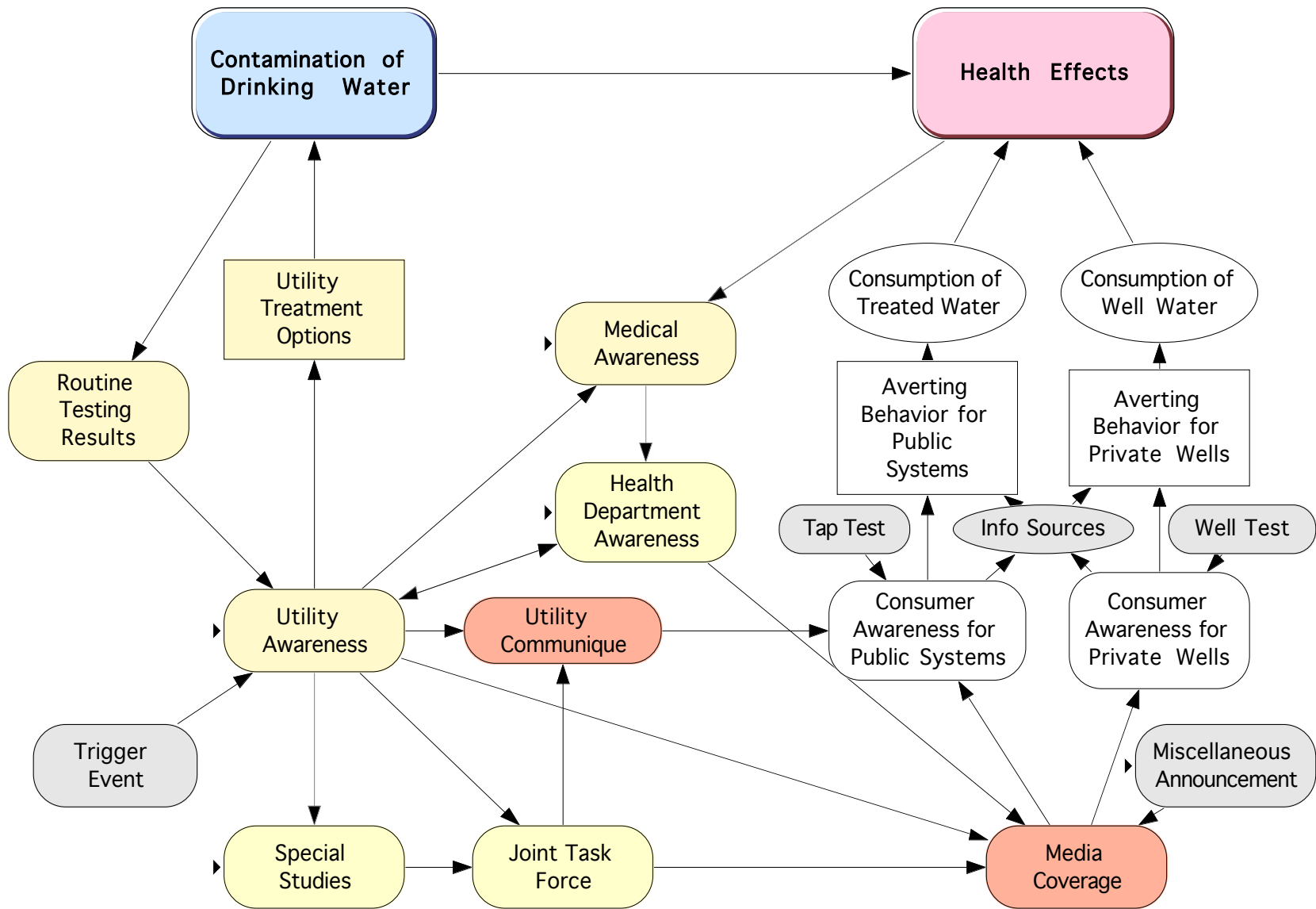
# “Discounting” Future Outcomes

Reasons to value future outcomes less

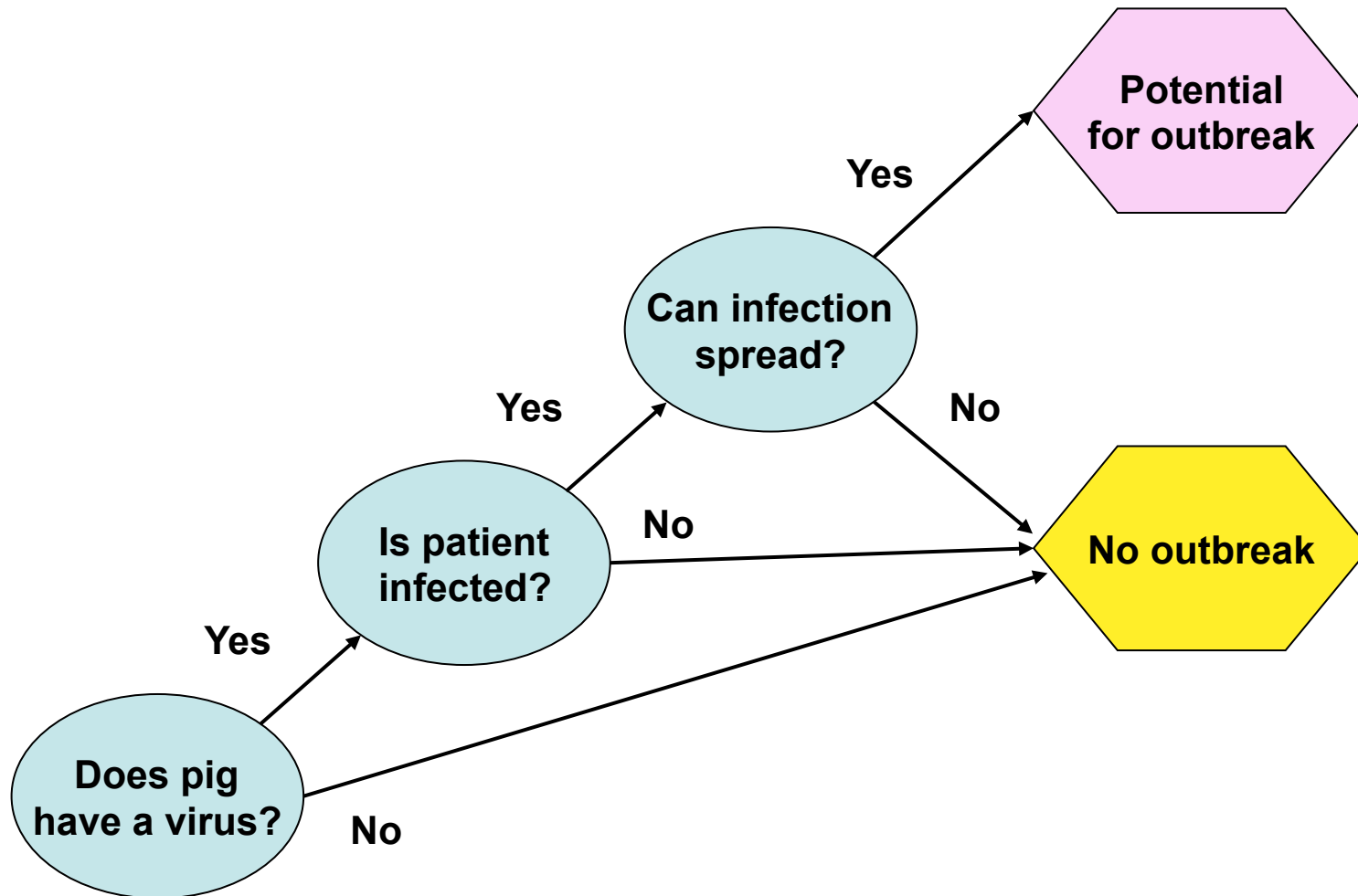
- valuing them less
  - deliberately
  - unthinkingly (hyperbolic discounting)
- opportunity costs
- not expecting to have them provided
- not expecting to be there to get them
- dreading the wait
- wanting to live with the experience

## **Pitfall #2**

Limiting analyses to readily available experts and evidence.

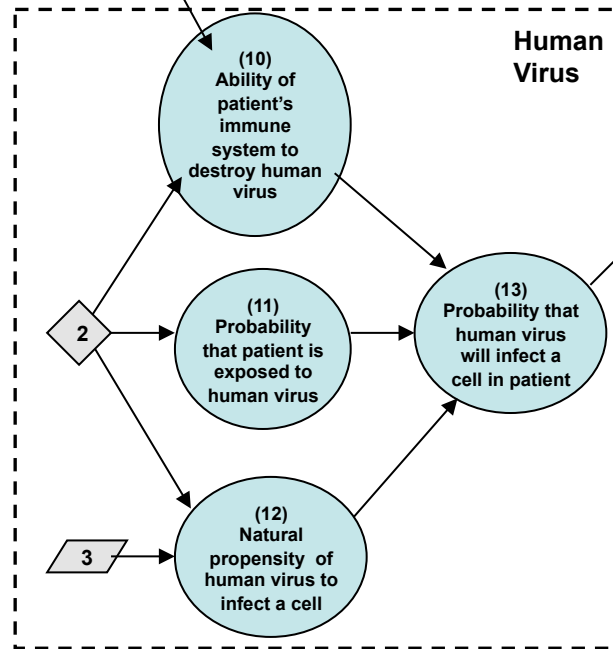
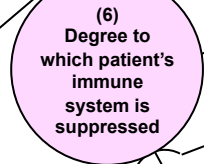
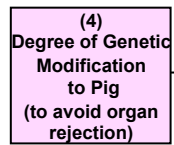
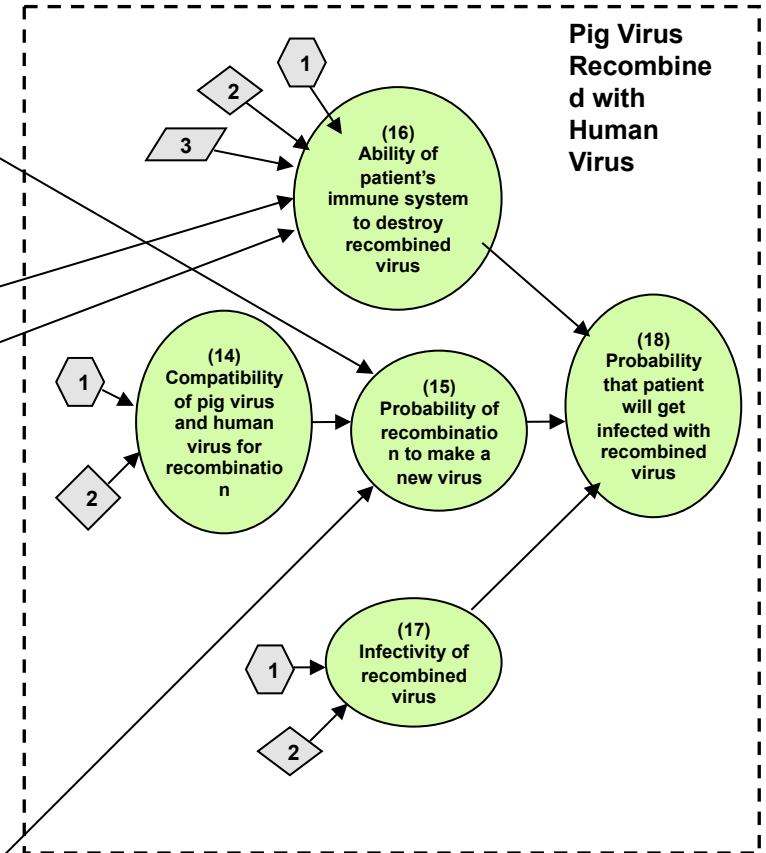
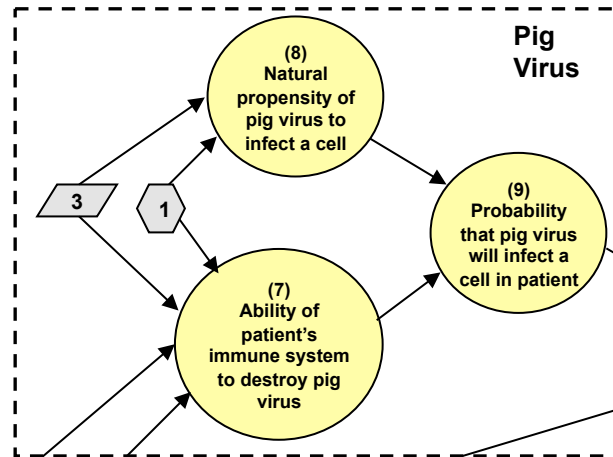
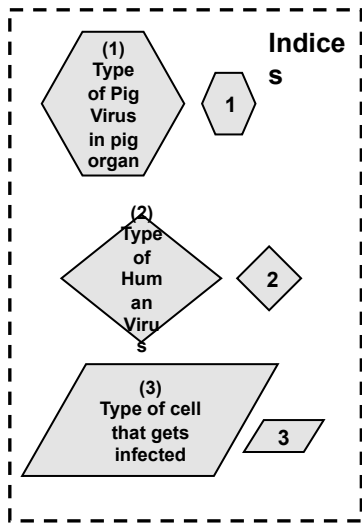


# Xenotransplantation

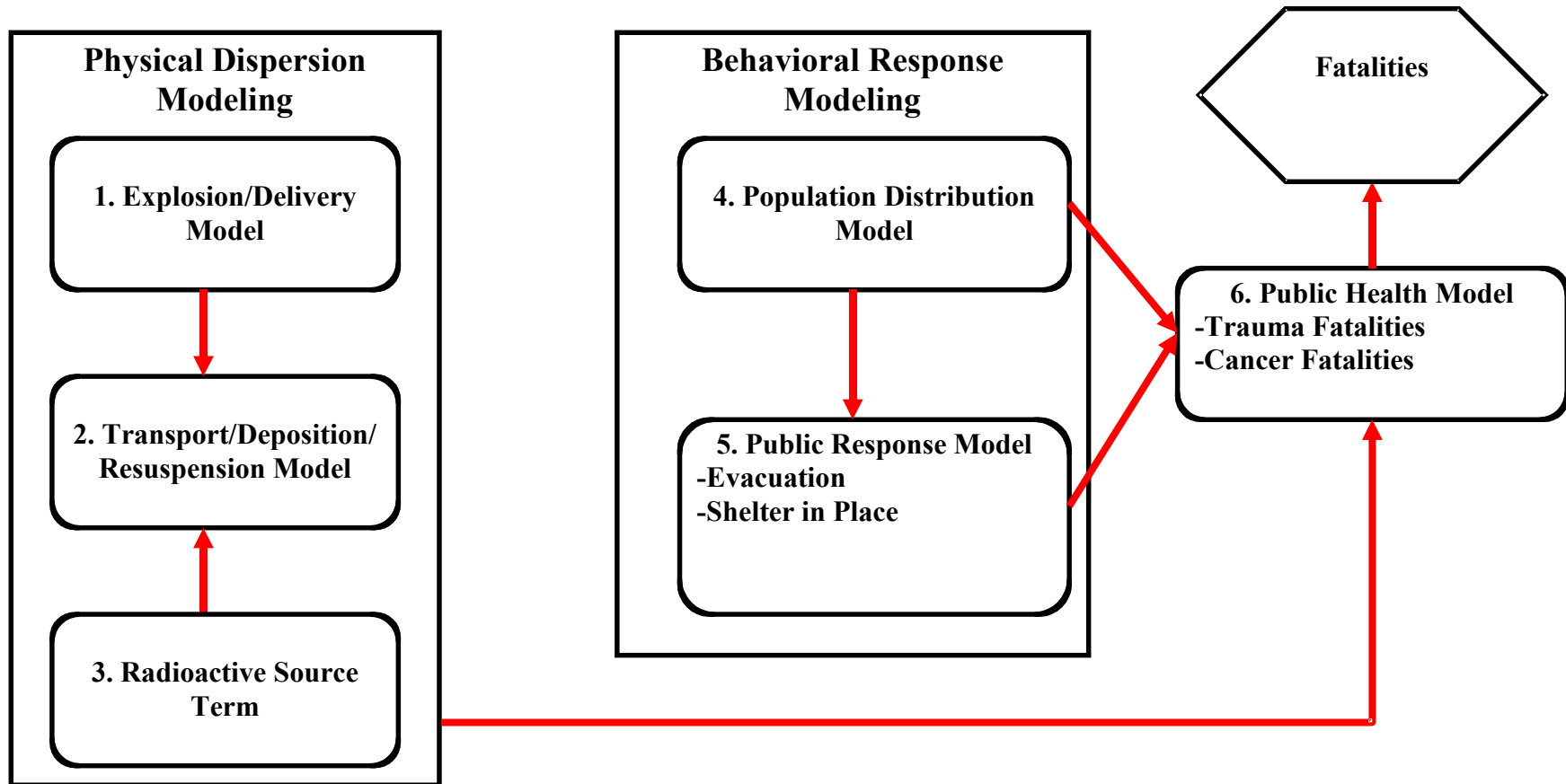


Bruine de Bruin, W., Güvenç, Ü. Et al. (2009). Communicating about xenotransplantation: Models and scenarios. *Risk Analysis*, 29, 1105-1115





# Evacuation Strategies



Dombroski, M., Fischhoff, B., & Fischbeck, P. (2006). Predicting emergency evacuation and sheltering behavior: A structured analytical approach. *Risk Analysis*, 26, 1675-1688

# Representing Uncertain Knowledge

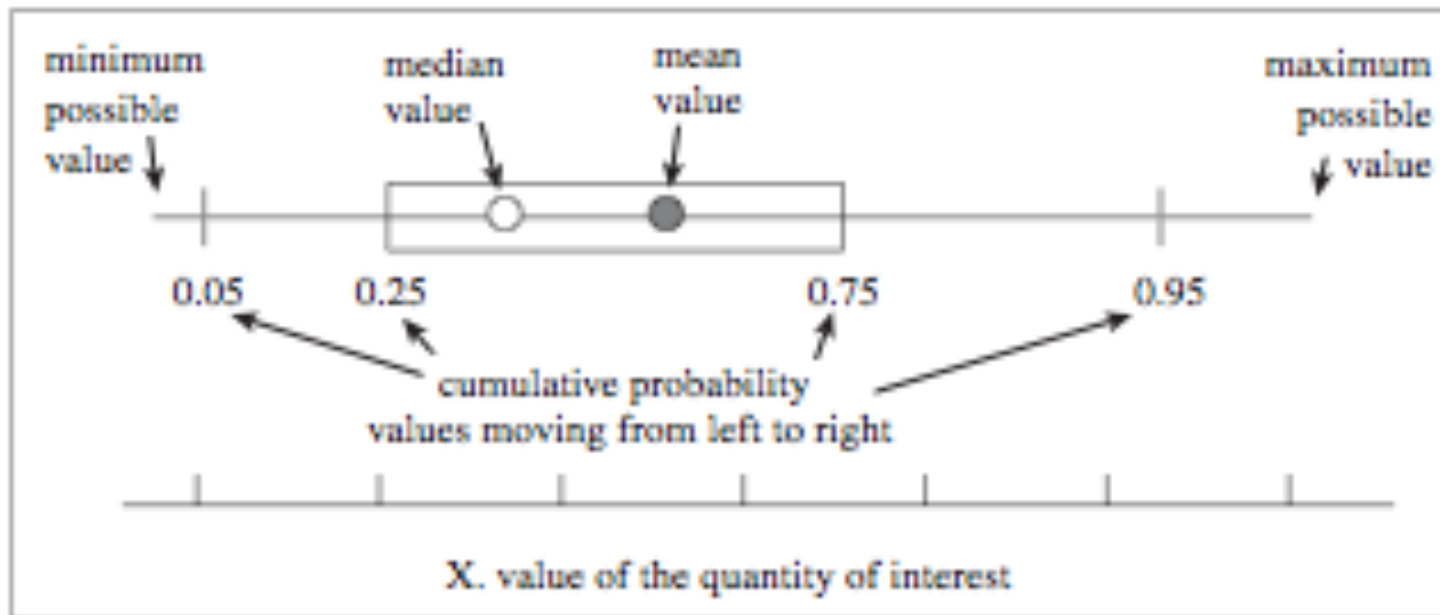
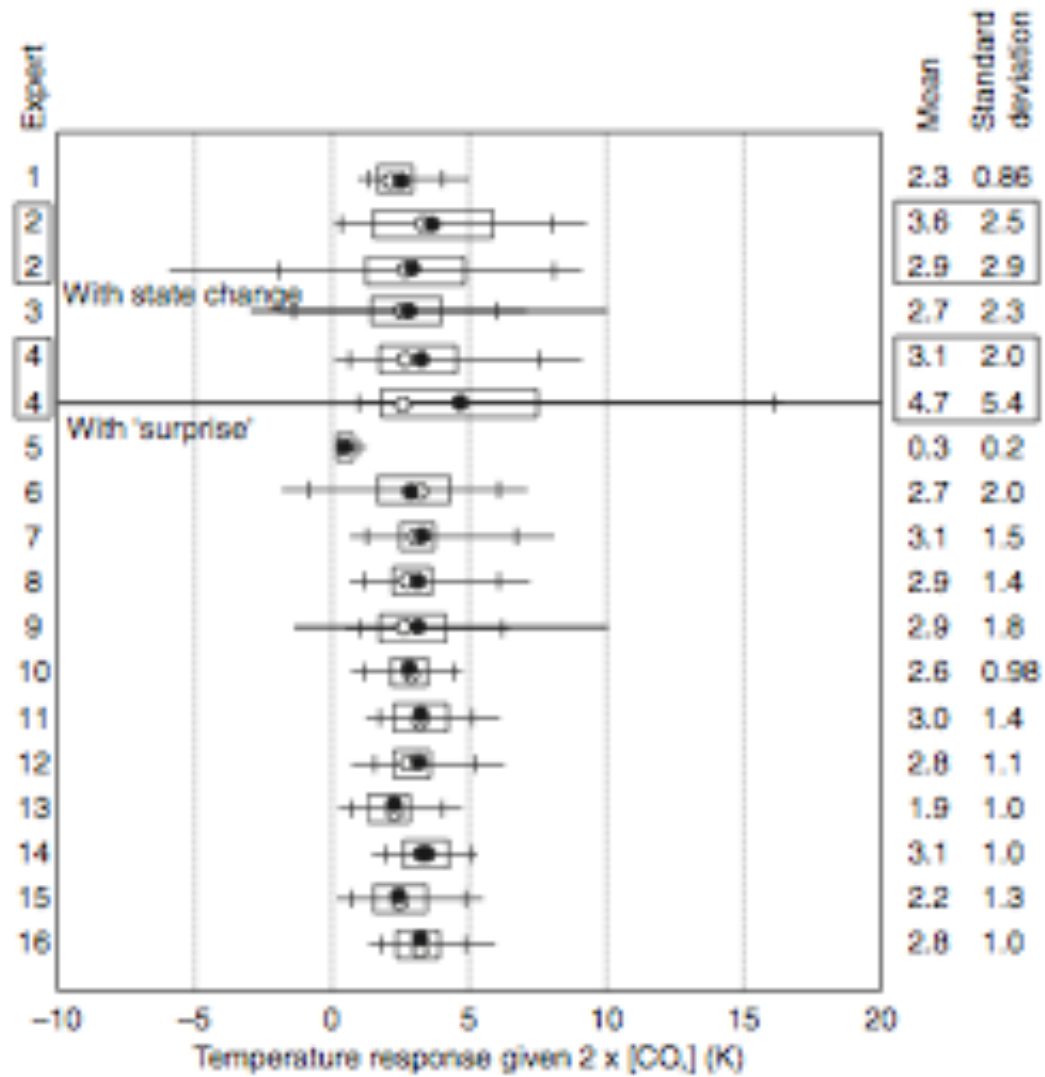


Figure 4. Recommended format for a box plot. When many uncertain results are to be reported, box plots can be stacked more compactly than probability distributions [18].

Campbell, P. (2011). Understanding the receivers and the receptions of science's uncertain messages. *Philosophical Transactions of the Royal Society*, 369, 4891-4912.



10. Climate experts' judgements of the probabilities of changes in globally averaged surface temperature, if atmospheric CO<sub>2</sub> doubles

Morgan, M.G. & Keith, D. (1995). *Environmental Science and Technology*, 29, 468-476.

## **Pitfall #3**

Choosing to fly blind when communicating.

# **Adequate Communications**

Contain the information that people need in accessible places and comprehensible form.

Inform the risk management process early enough to affect the design.

# **Adequate Communications Require Research**

Because our intuitions are often faulty.

# Common Knowledge Effect

Exaggerating how much other people share our knowledge.

As a result, failing to provide critical information.



# **Adequate Communications Require Research**

Because our intuitions are often faulty.  
Because behavior is always complex.

# Some Principles of Judgment

People are good at tracking what they see,  
but not at detecting sample bias.

People have difficulty projecting non-  
linear trends.

People have limited ability to evaluate the  
extent of their own knowledge.

People have difficulty imagining themselves  
in other visceral states.

People can be affected by transient  
emotions.

## **Some Principles of Choice**

People can be prisoners to sunk costs,  
hating to recognize losses.

People dislike uncertainty.

People consider the return on their  
investment in making decisions.

People are insensitive to opportunity costs.

People may not know what they want,  
especially with novel questions.

# Overview

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Pitfalls

**Proposals**

# **Risk Management Requires**

Domain specialists

Risk and decision analysts

Behavioral scientists

Systems specialists

# Proposal #1

Creating an independent resource center available to those who don't know where to go when looking for risk management help.

## Resource Center Goals

- publication-quality scientific support for
- quality assurance
- economies of scope
- pool lessons learned
- anticipate problems
- involve academic researchers

## **Proposal #2**

Standardize procedures for making and communicating about decisions.



**Figure 1: FDA Benefit-Risk Framework**

Decision Factor	Evidence and Uncertainties	Conclusions and Reasons
Analysis of Condition		
Current Treatment Options		
Benefit		
Risk		
Risk Management		
<b>Benefit-Risk Summary Assessment</b>		

FDA. (2013). *Structured approach to benefit-risk assessment for drug regulatory decision making*. Draft PDUFA V implementation plan (2/13). FY2013-2017.

## Prescription Drug Facts: Lunesta (Eszopiclone)

What is this drug for?	To make it easier to fall or to stay asleep
Who might consider taking it?	Adults age 18 and older with insomnia for at least 1 month
Who should NOT take it?	People under age 18
Recommended testing	No blood tests, watch out for abnormal behavior
Other things to consider doing	Reducing caffeine (especially at night), exercise, regular bedtime, avoid daytime naps

### LUNESTA STUDY FINDINGS

788 healthy adults with insomnia for at least 1 month -- sleeping less than 6.5 hours per night and/or taking more than 30 minutes to fall asleep-- were given LUNESTA or a sugar pill nightly for 6 months. Here's what happened:

What difference did LUNESTA make?	People given a sugar pill	People given LUNESTA (3 mg each night)
Did LUNESTA help? LUNESTA users fell asleep faster (15 minutes faster)	45 minutes to fall asleep	30 minutes to fall asleep
LUNESTA users slept longer (37 minutes longer)	5 hours 45 minutes	6 hours 22 minutes
Did LUNESTA have side effects? <i>Life threatening side effects</i> No difference between LUNESTA and a sugar pill	None observed	
<i>Symptom side effects</i>		
More had unpleasant taste in their mouth (additional 20% due to drug)	6% 6 in 100	26% 26 in 100
More had dizziness (additional 7% due to drug)	3% 3 in 100	10% 10 in 100
More had drowsiness (additional 6% due to drug)	3% 3 in 100	9% 9 in 100
More had dry mouth (additional 5% due to drug)	2% 2 in 100	7% 7 in 100
More had nausea (additional 5% due to drug)	6% 6 in 100	11% 11 in 100

### How long has the drug been in use?

Lunesta was approved by FDA in 2005. As with all new drugs we simply don't know how its safety record will hold up over time. In general, if there are unforeseen, serious drug side effects, they emerge after the drug is on the market (when a large enough number of people have used the drug).

<http://www.vaoutcomes.org/>

## **Proposal #3**

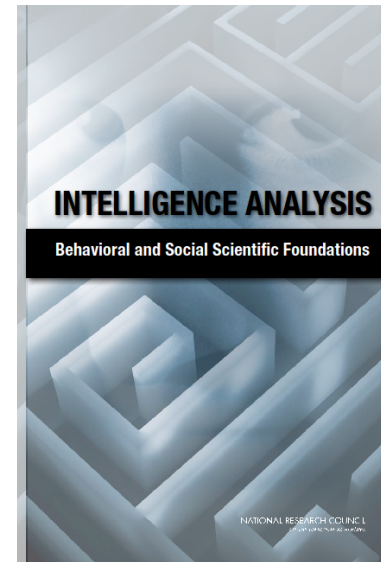
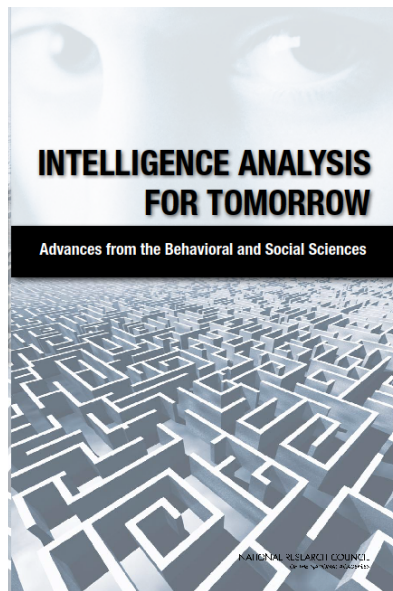
Create shared understanding by common knowledge of essential scientific approaches.

## **Proposal #3**

Create shared understanding by common knowledge of essential scientific approaches.  
**Seek fluency, not technical mastery.**

# NAS Report for DNI

## Consensus Report    Edited Readings



[http://www.nap.edu/catalog.php?record\\_id=13040](http://www.nap.edu/catalog.php?record_id=13040)

[http://www.nap.edu/catalog.php?record\\_id=13062](http://www.nap.edu/catalog.php?record_id=13062)

# Essential Analytical Methods

Risk analysis

Decision analysis

Signal detection theory

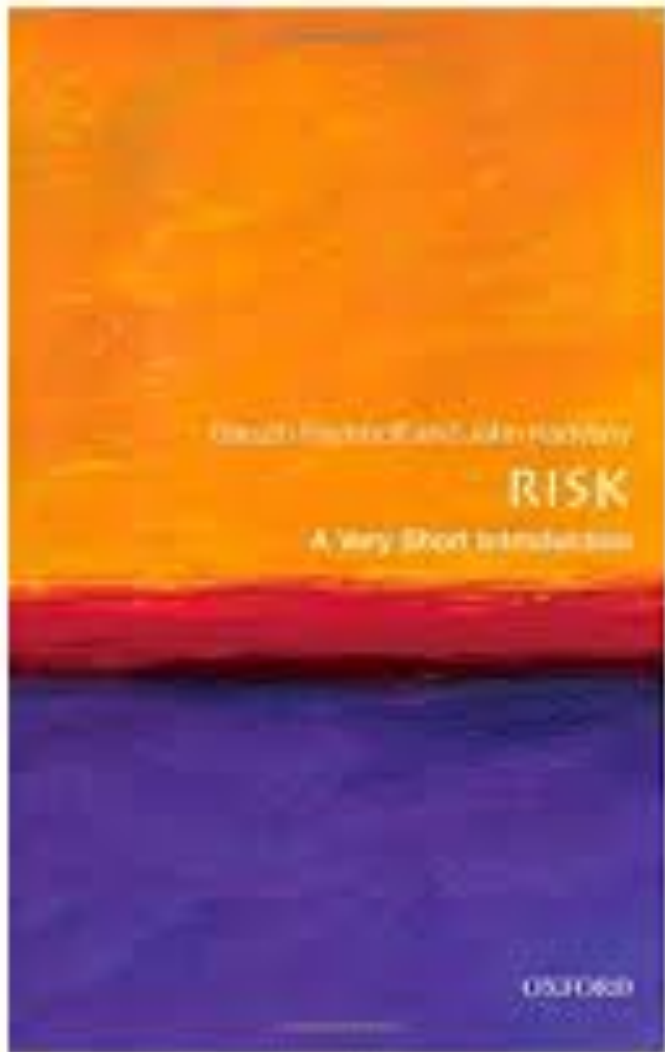
Game theory

Economics

Behavioral psychology

Communications

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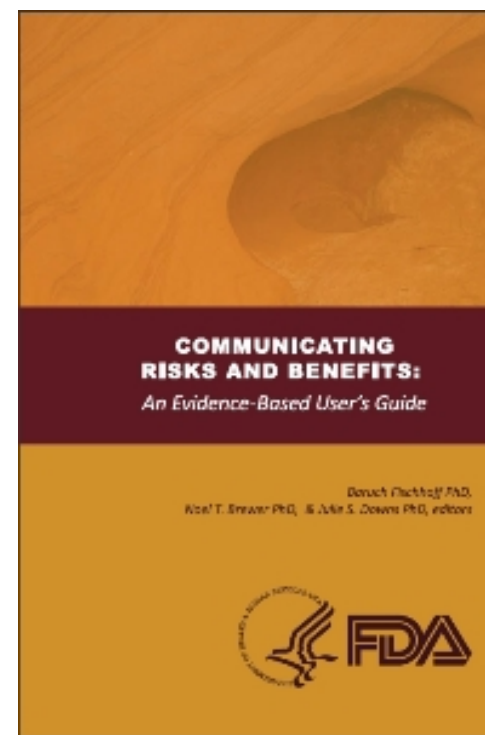
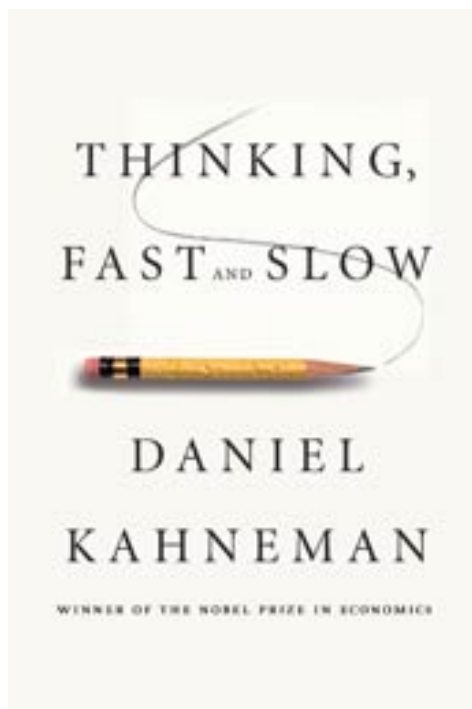
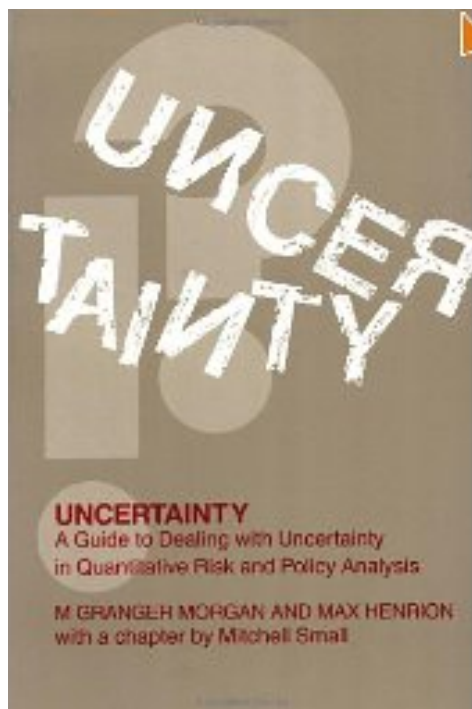
**Baruch Fischhoff y John Kadvany**

**Alianza** editorial

Riesgo: Una breve introducción




Fischhoff, B., & Kadvany, J. (2011). *Risk: A very short introduction*. Oxford: Oxford University Press.



Morgan, M.G., & Henrion, M. (1990). *Uncertainty*. New York: Cambridge.  
Kahneman, D. (2009). *Thinking, fast and slow*. New York: Ferrar Giroux Strauss.  
<http://www.fda.gov/AboutFDA/ReportsManualsForms/Reports/ucm268078.htm>




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[http://www.pnas.org/content/110/Supplement\\_3](http://www.pnas.org/content/110/Supplement_3)

[http://www.nasonline.org/programs/sackler-colloquia/completed\\_colloquia/science-communication.html](http://www.nasonline.org/programs/sackler-colloquia/completed_colloquia/science-communication.html)



# The Science of Science Communication II

September 23–25, 2013

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[http://www.nasonline.org/programs/sackler-colloquia/upcoming\\_colloquia/science-communication-ii.html](http://www.nasonline.org/programs/sackler-colloquia/upcoming_colloquia/science-communication-ii.html)

### *Books*

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<http://www.fda.gov/AboutFDA/ReportsManualsForms/Reports/ucm268078.htm>
- Fischhoff, B., & Chauvin, C. (eds.). (2011). *Intelligence analysis: Behavioral and social science foundations*. Washington, DC: National Academy Press  
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- Morgan, M.G., Henrion, M. (1990). *Uncertainty*. New York: Cambridge University Press.
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- Fischhoff, B. (1992). Giving advice: Decision theory perspectives on sexual assault. *American Psychologist*, 47, 577-588.
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- Fischhoff, B., Bruine de Bruin, W., Guvenc, U., Caruso, D., & Brilliant, L. (2006). Analyzing disaster risks and plans: An avian flu example. *Journal of Risk and Uncertainty*, 33, 133-151.

<http://www.hss.cmu.edu/departments/sds/src/faculty/fischhoff.php>

Carnegie Mellon Electricity Center: <http://wpweb2.tepper.cmu.edu/ceic/>

Center for Climate and Environmental Decision Making: <http://cedm.epp.cmu.edu/index.php>

Center for Risk Perception and Communication: <http://sds.hss.cmu.edu/risk/>

Center for Human Rights Science: <http://www.cmu.edu/chrs/>