NNI/OECD Metrics Workshop

Electronics breakout session Results of March 27/28 discussions

What impacts are already occurring?

- Cost per transistor dramatically reduced
- \$300 billion in semiconductor industry revenues in 2011
- Quality of life, communication, education, change of culture, etc.
- Improving/preserving market share
- Return on investment
- Improvements in productivity, product life cycle time
- Use in other fields, e.g., medical, robotics, energy, etc.
- Regional impacts through well organized public/private partnerships

Main European initiatives for promotion of Nanoelectronics



AENEAS mission is to represent R&D performers in the Joint Technology Initiative in the field of Nanoelectronics and to adopt and continue the activities of the European Technology Platform **ENIAC**. *INL is member of the AENEAS association*



A PUBLIC-PRIVATE PARTNERSHIP IN NANOELECTRONICS STRENGTHENING EUROPEAN COMPETITIVENESS AND SUSTAINABILITY

The ENIAC Joint Undertaking (JU) is a public-private partnership focusing on nanoelectronics that brings together Member/Associated States, the European Commission, and AENEAS (an association representing European R&D actors in this field).

European figures in the electronics sector.

Europe is loosing market share in the area of Integrated Devices Manufacturers:

-40% market share in 5 years (2006-2010) -11.6% in average per year There is a pessimistic view for European Integrated Device Manufacturers

But Europe is doing a good job in the Semiconductor Equipment Manufacturers market:

Exceeding \$10B in 2010 Compound Annual Growth Rate: > +15% Important increase of market share



Fabless companies and Foundries are also loosing market share and competitiveness against Asian and American rivals

Data Source: The European Nanoelectronics Roadmap. A. Wild (ENIAC). Micro- and Nanoelectrincs 2 Days, Rome, 30 Sep 2011

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CNSE Partnerships



Public/private Development Impact, CNSE



- 300+ industry partners including electronics, energy, defense
 & biohealth
- \$14 B investments since 2001 and over 2700 R&D jobs currently on site (projected increase to 3700 R&D jobs by 2014)
- Since 2001: 12,500 jobs created/retained; \$1B wages; \$28B investment
- Projected by 2015: 25,000 jobs created/retained; \$2.25B wages



The success indicators – the effect of nano in business? The effect of nanotech is high in oNew product launch (according to 62% of the 278 companies)

The effect of nanotech in business? 5 = high, 3 = medium, 1 = low, 0 = no effect/I don't know



SUCCESSFULL BUSINESS (average of 52 companies, commercially available products, average success indicator 5...3)

LESS SUCCESSFULL BUSINESS (average of 56 companies, commercially available products, average success indicator 2,9...0)

EXPECTATIONS (average of 163 companies, pilot/R&D/vision phase, no commercial product yet)

What are highest priority impacts expected in 5 years?

- Shorten development time
- Lowering specific investment, entrepreneurial ecosystem and culture
- Educational impact
- Regional partnerships
- Region-specific impacts (i.e., Europe vs. Asia vs. U.S.

What type of metrics most appropriate to assess high priority impacts?

- Direct:
 - Total semiconductor production \$300 B/yr., 182K U.S. jobs supporting 6M other U.S. jobs, export contribution
 - Approx. 1018 transistors produced per year at reduced cost and improved performance.
- Indirect:
 - contributing to 25% of the increase in U.S. productivity between 1960-2007
 - 30-50% of growth in several other industry sectors
 - Innovation in using patents
 - Impact on manufacturing, e.g., through increased use of robotics, automation, has impact on economy as a whole (ref. Jorgenson et al., J.D. Samuels (prepub), "semiconductors and U.S. economic growth")
 - Energy consumption efficiency: (1) less energy for same performance; (2) consistent energy use, greater performance
 - Quality of life, but how to measure? In developed and developing countries

Contribution of Nanotechnology on Light Product

- Portion of nanotechnology in key technologies for LED lights production is estimated at 64.4%(=161 NT/250 key Tech.)
 - Technology Road Map prepared by cooperation of MKE (Ministry of Knowledge Economy), KIAT (Korea Institute for Advancement of Technology) and R&D experts is used.



Summary of case study

Summary Table

Nanotechnology Application	- material, device, light engine
Effect of Nanotechnology on product	 performance improvement (electric saving, extended product life) price increase (value addition)
Market size of LED lights (Korea)	- 150 million\$('11) → 1.9 billion\$('20)
Market share of LED lights(Korea)	- 4%('11) → 22%('15) → 60%('20)
Price ratio* (LED / incumbent light)	- 2.5~130 ('11) → 1.4~72 ('15) → 1.2~65 ('20)
Producer's surplus (2011~2020)	 by LED substitution : 350 million\$ by LED substitution * Nanotechnology contribution ratio : 224million\$
Externality (2011~2020)	 by LED substitution 10.1 billion\$ by LED substitution * Nanotechnology contribution ratio : 6.5 billion\$
Carbon reduction (2011~2020)	- 68,145,112 tCO2 - 442,943,226 euro(6.5 euro/tCO2, price of Dec 11)
Other effect	 Industry growth : expansion of LED application (example of display product) Advance of industry structure (general product →higher value-added product) promotion of technology innovation

* Min~Max value by incumbent light source

Economic Impact Measured by Growth

Accounting: Semiconductors

- Difference in output vs. input is due to "innovation"
- In 1960-2007 Semiconductor industry output grew 22 times faster than the US economy as a whole
- Semiconductors are largely an intermediate input to other industries (like nano)
- Semiconductor use accounts for growth in many other industries.
 - 37% of growth in Communications (1960-2007)
 - 40% of growth in Primary Metals (1960-2007)
 - 48% of growth overall (1995-2000)
 - Increased Labor Productivity in Education Services, Federal Govt, Wholesale, etc.

SRC Numbers

SRC Research Programs*

- ✓ Over \$1.6B invested
- ✓ 3,225 contracts
- ✓ 9,195 students
- ✓ 2,025 faculty members
- ✓ 261 universities

Deliverables*

- ✓ 43,070 technical documents
 - 377 patents granted
 - 908 patent applications
 - 677 software tools
- ✓ 2,944 research tasks/themes
- ✓ 9,195 students

Citation trajectories peak about time of product introduction



Semiconductors Enable Broad Energy Efficiency 7,000 Save 1.2 Trillion kWh, Reduce CO2 emissions by 733 MMT in 2030 1.9 **No Further Efficiency Improvements** Trillion 6.000 kWh Savings Already in **3illion kWh** 5,000 **Assumes Department of** Planned **Energy Baseline Projection** 1.2 Trillion 4,000 kWh Below Normal Semiconductor-Enabled Efficiency Scenario* 3,000 2,000 2006 2010 2014 2018 2022 2026 2030 *Note: Accelerated investments in semiconductor-related technologies stimulated by smart policies.

Source: American Council for an Energy-Efficient Economy, "Semiconductor Technologies: The Potential to Revolutionize U.S. Energy Productivity," (2009).