

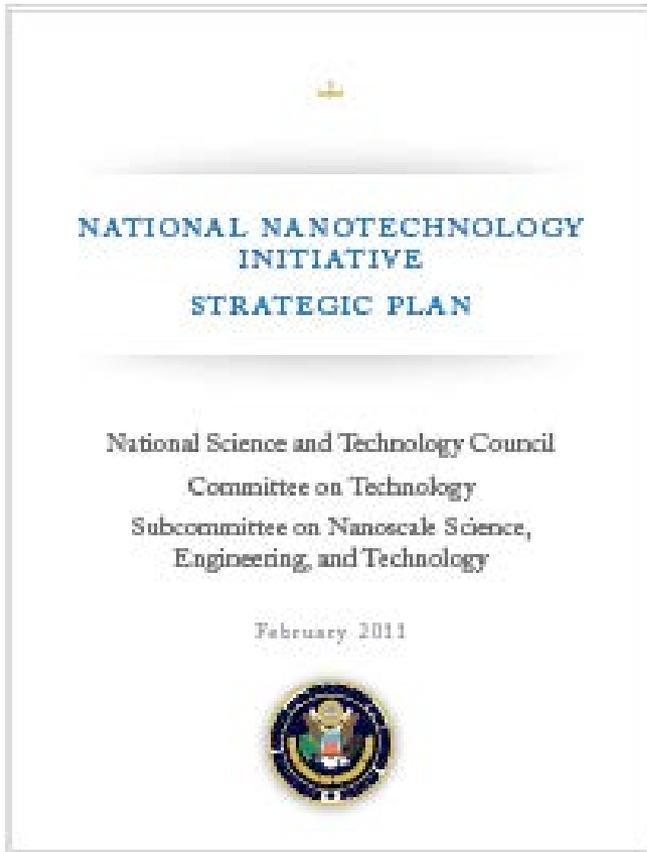
2013 NNI Strategic Planning Stakeholder Workshop Ethical, Legal, and Societal Implications

11 June 2013
Washington, DC

Barbara Herr Harthorn
Center for Nanotechnology in Society at UCSB
Department of Anthropology
University of California at Santa Barbara



NNI → 4 main strategic goals



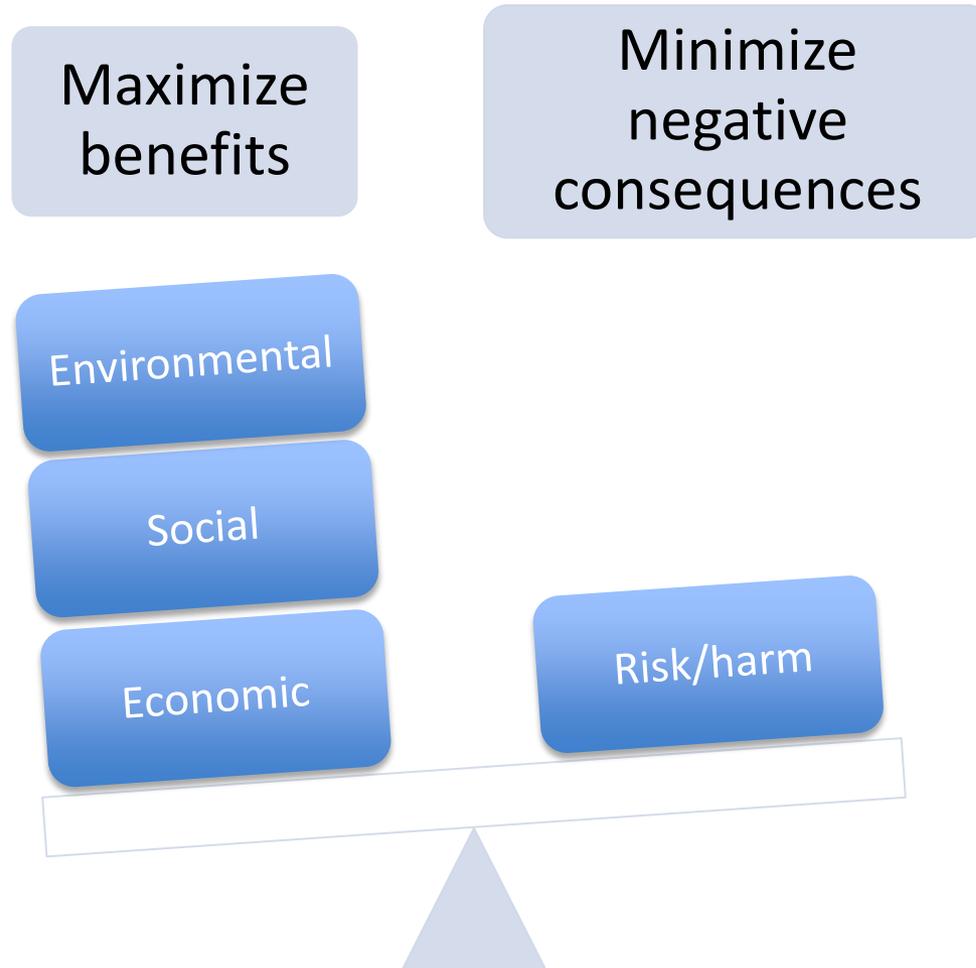
Advance world-class R&D program

Foster transfer of new technologies into products for commercial & public benefit

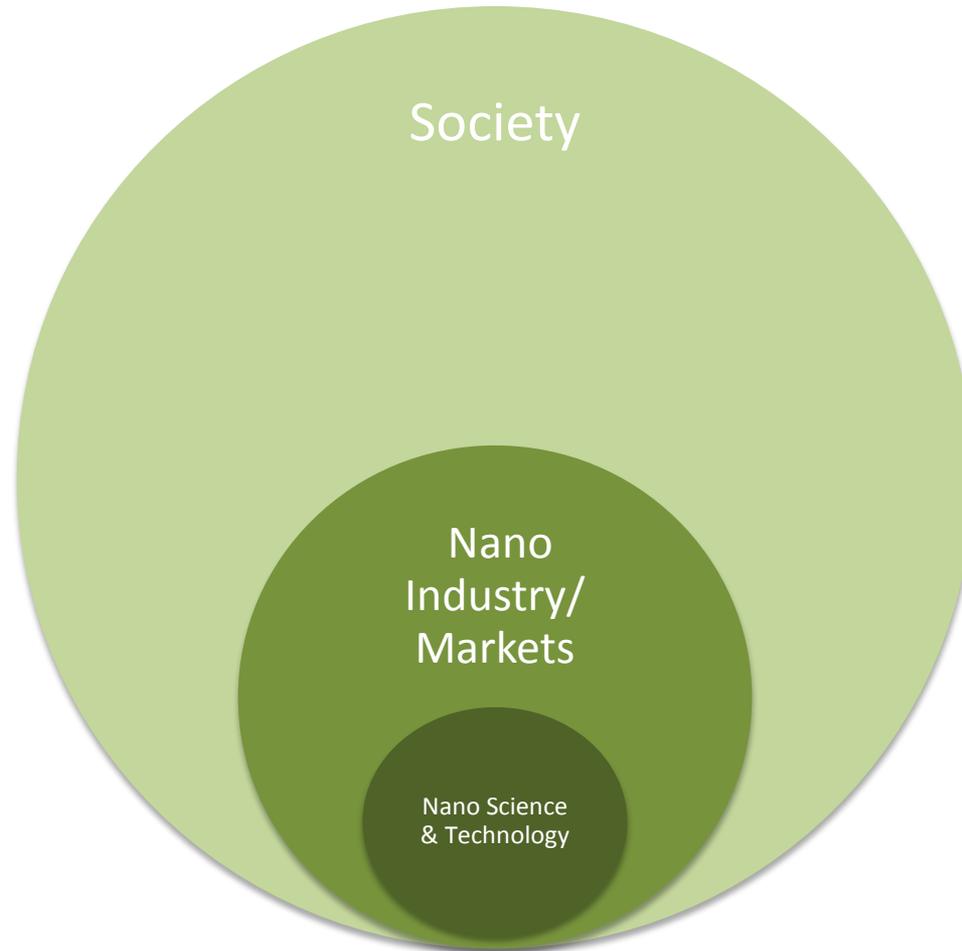
Develop and sustain educational resources, a skilled workforce, and supporting infrastructure and tools to advance nanotech

Support responsible development of nanotechnology

Responsible development



Nanotechnology *in* Society



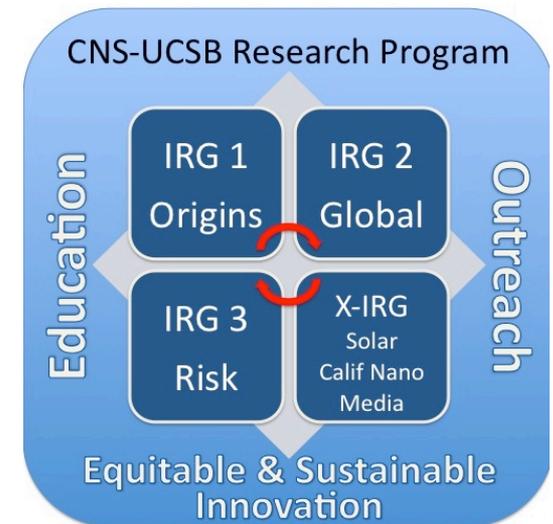
Mission: Nanotechnology Origins, Innovations, and Perceptions in a Global Society

CNS-UCSB challenge: Will nanotechnology mature into a transformative technology, in our rapidly changing international economic, political & cultural environment?

- Social and environmental sustainability, 'responsible development'
- Many methods, disciplines, new approaches

Key factors we focus on:

- Global nano-enterprise (US, Asia, Europe & Latin America)
- Multiple party risk perception
- Modes of dialogue with the public
- Historical contexts for S&T development



NSEC/Center for Nanotechnology in Society at Arizona State University



- **Research** the societal implications of nanotechnologies
- **Train** a community of scholars with new insight into the societal dimensions of nanoscale science & engineering (NSE)
- **Engage** the public, policy makers, business leaders, and NSE researchers in dialogues about the goals and implications of NSE
- **Partner** with NSE laboratories to introduce greater reflexiveness in the R&D process

<http://cns.asu.edu/>



Key Themes of Nano Societal Implications Work

- Global R&D
- Nano workplace
- Risk, benefit, and perception
- Governance
- Engagement



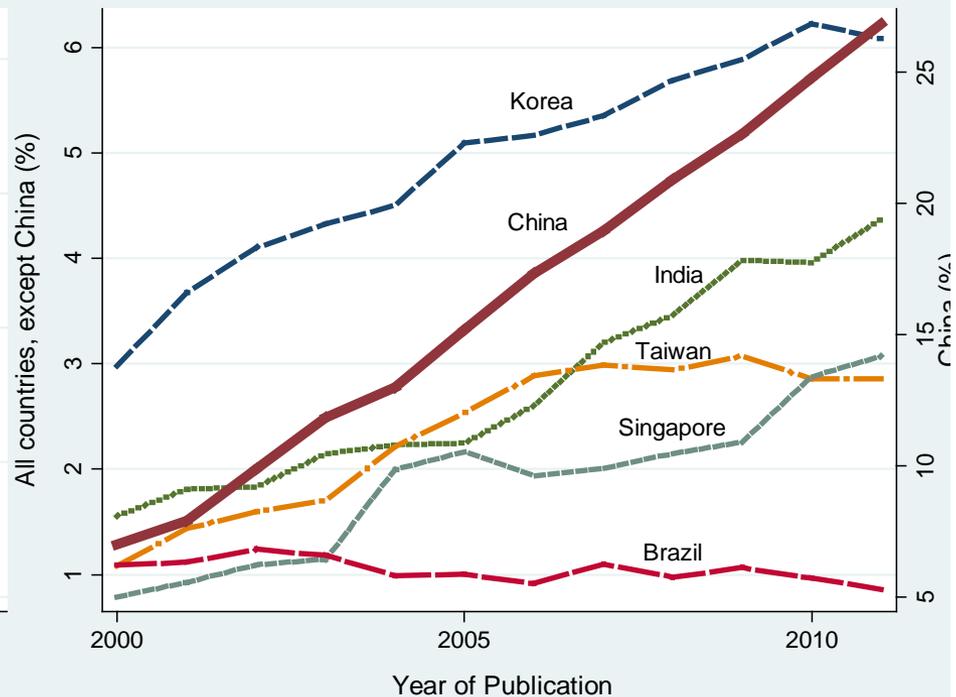
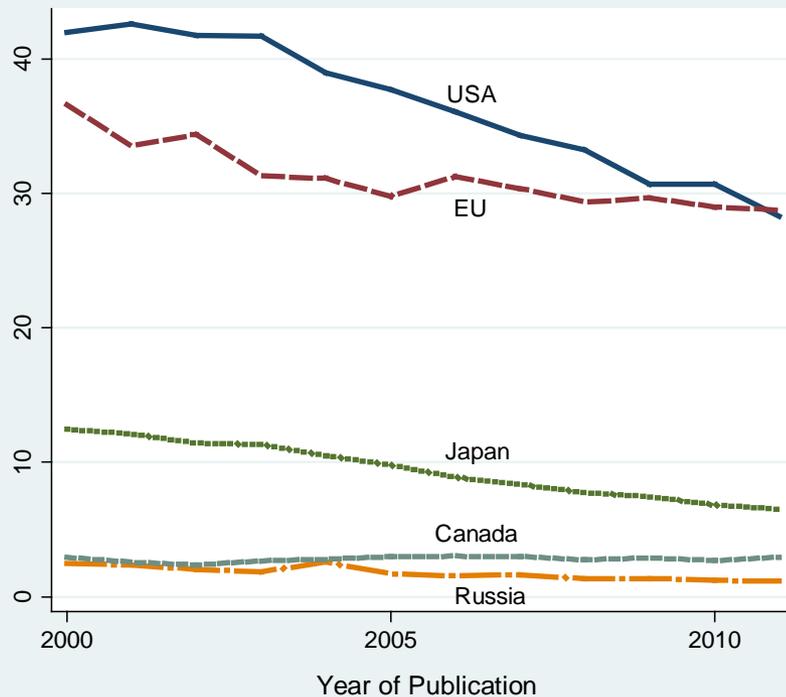
There is a shift in scientific influence (analysis based on **all** SCI journals)

Figure 3: Changes in Research Influence

Share of all citations to papers involving an author from this country/bloc

a. The West

b. The Rest



Note: International collaborative papers are attributed to more than one country.

Nanotechnology Research: The Rise of the Rest

(analysis based on **top** SCI journals)

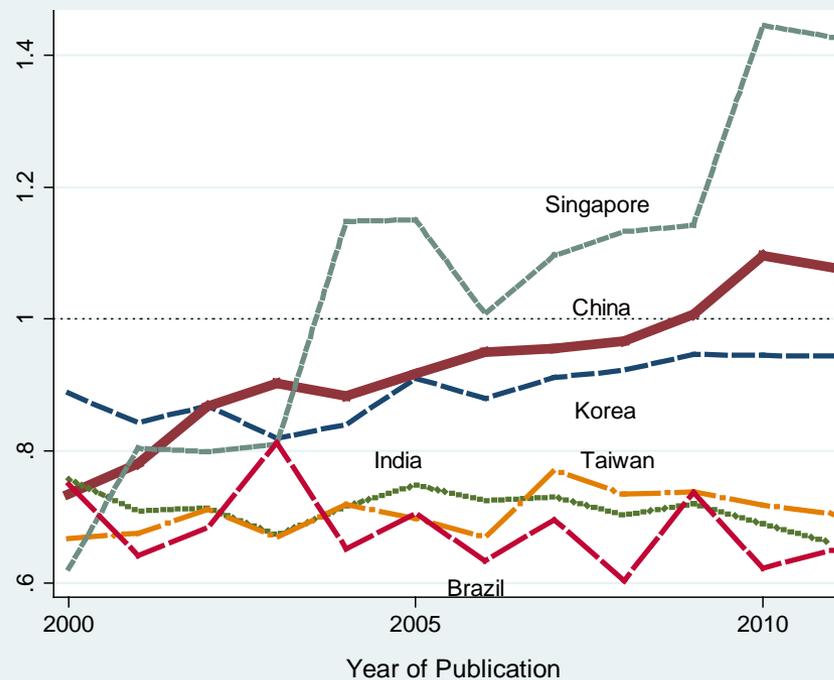
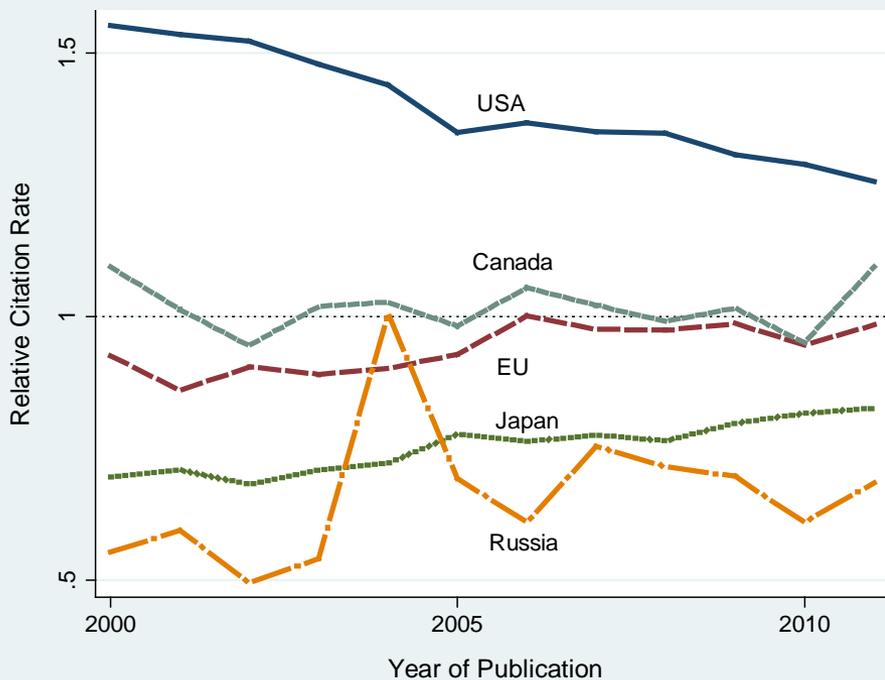
Western quality dominance less pronounced; China's gains more pronounced.

Figure 2: Changes in Research Quality

Relative citation rate of papers involving an author from this country/bloc

a. The West

b. The Rest



Note: International collaborative papers are attributed to more than one country.

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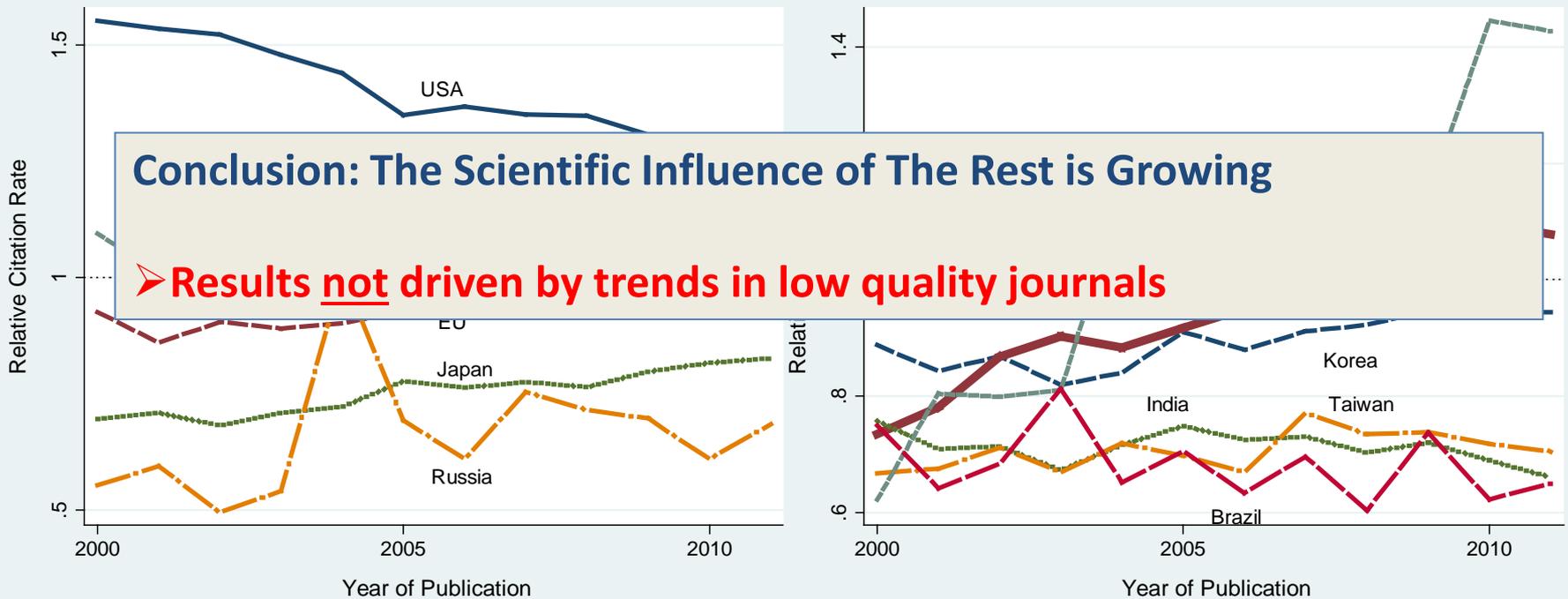
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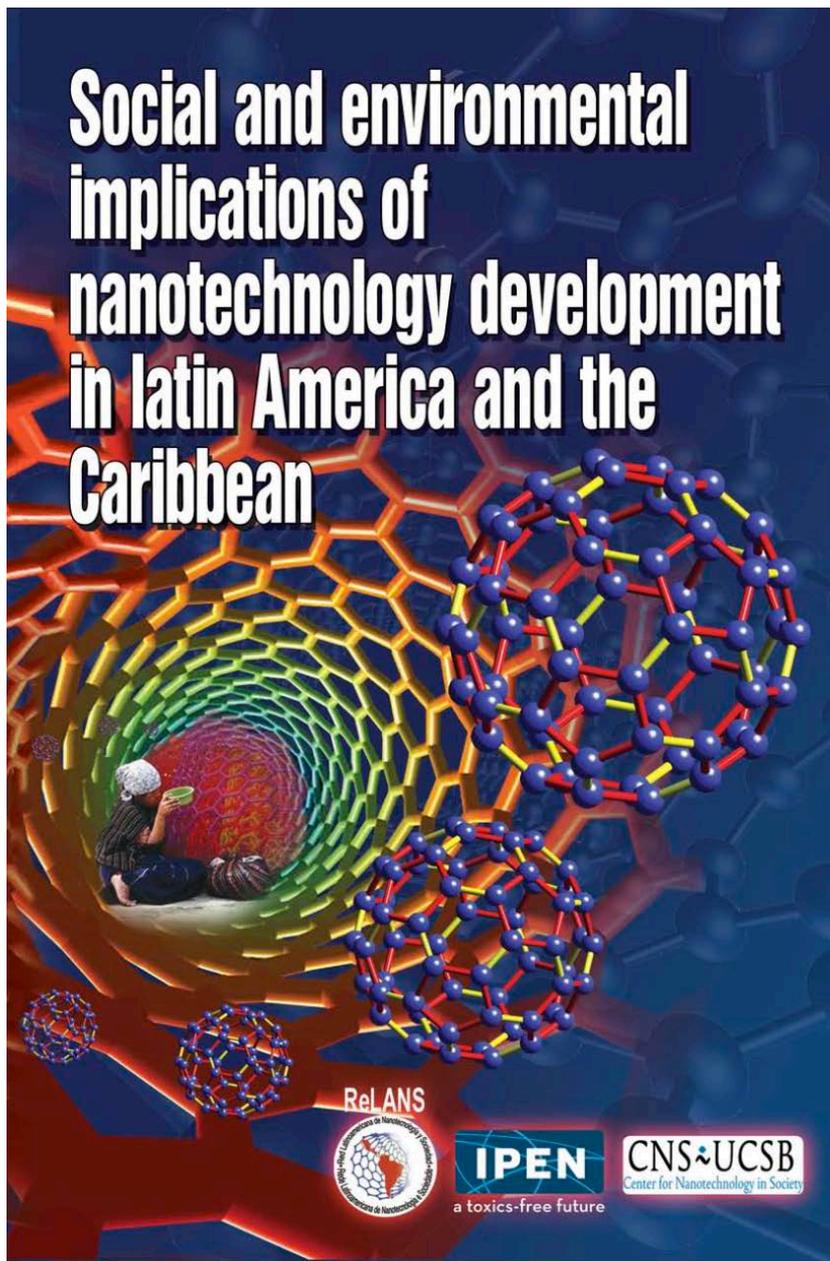
b. The Rest



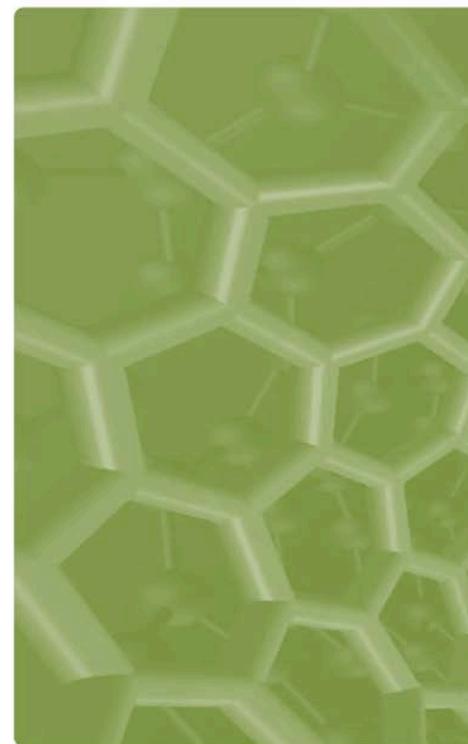
Note: International collaborative papers are attributed to more than one country.

Source: CNS analysis of **top** SCI journals (Mehta, with Cao, Han, Herron, Lenoir)

Nano in the Global South



SOCIAL AND ENVIRONMENTAL IMPLICATIONS OF NANOTECHNOLOGY DEVELOPMENT IN AFRICA

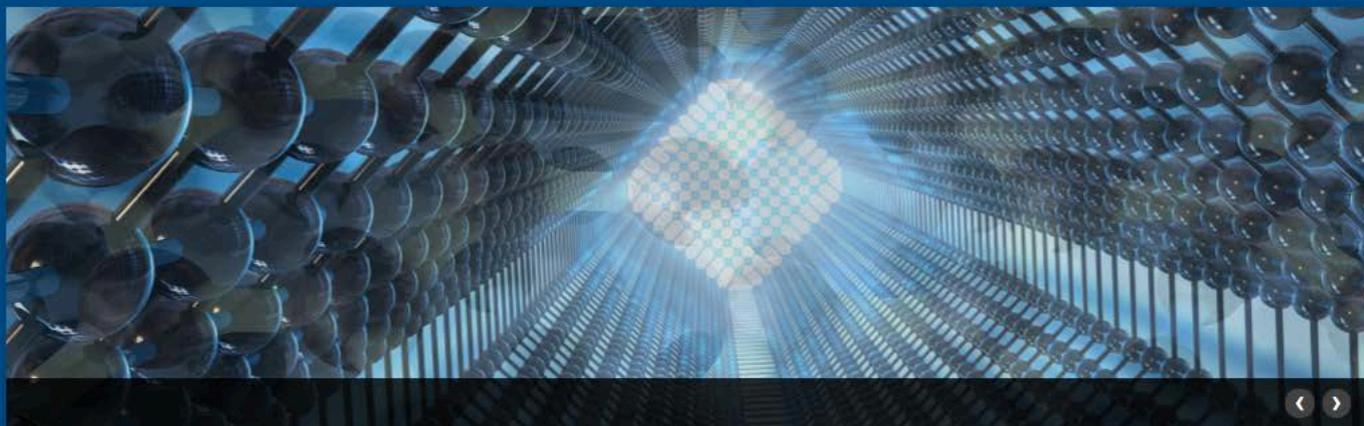


**Ndeke Musee
Guillermo Foladori
David Azoulay**
with the collaboration
of Noela Invernizzi
and Trust Saldi

Pretoria, South Africa
Zacatecas, México
Geneva, Switzerland



California IN THE NanoEconomy

 Search[Home](#)[Overview](#)[Value Chain](#)[Profiles](#)[Maps](#)[Education & Workforce](#)[Public Policy](#)[Competitiveness Indicators](#)[Resources](#)[Contact Us](#)

Welcome to California in the Nano Economy, a new industry and education-focused website resource for the nanotechnology community that uses a value chain approach to present California's footprint in nanotechnology.

The purpose of the site is two-fold. The primary focus is to provide a new type of educational resource to enable understanding of the 'nano economy' by using the perspective of the value chain. The approach is illustrated using data for California, and as a result, the site also provides a secondary benefit as a valuable resource for industry in California.

This website is an interactive, web-based version of applying a value chain research approach to a specific location (California) and the parts of a variety of industries that are impacted by a particular technology (nanotechnology). Each of the main sections on the site represent one of the main steps in the research process. For details on the information available on this site and the development process, please see the other overview sections.

Duke

CENTER on
GLOBALIZATION,
GOVERNANCE &
COMPETITIVENESS

CNS~UCSB
Center for Nanotechnology in Society



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<http://www.californiananoeconomy.org/>

[Home](#) > [Value Chain](#)

Value Chain

Value-Adding Activities

Research

Design

Manufacturing

Logistics &
Distribution

Marketing & Sales

Service

Nanoscale Materials

Carbon-Based

Semi-Metallic

Metallic

Ceramic/Inorganic

Polymers & Chemicals

Nanoscale Intermediates

Coatings & Ink

Composites & Catalysts

Sensors

Energy Generation & Storage

Therapeutics & Carriers

Integrated Circuits

Nano-Enabled Final Products

Apparel, Sports & Home

Construction & Industrial

Transportation

Electronics & Computers

Personal Care & Agri-Food

Medical

Tools, Equipment & Machinery

Analytical Equipment

Production: Synthesis

Software & Modeling

Production: Patterning

Support Stakeholder Groups

Universities &
Education

Laboratories &
Testing Facilities

Research Centers &
Organizations

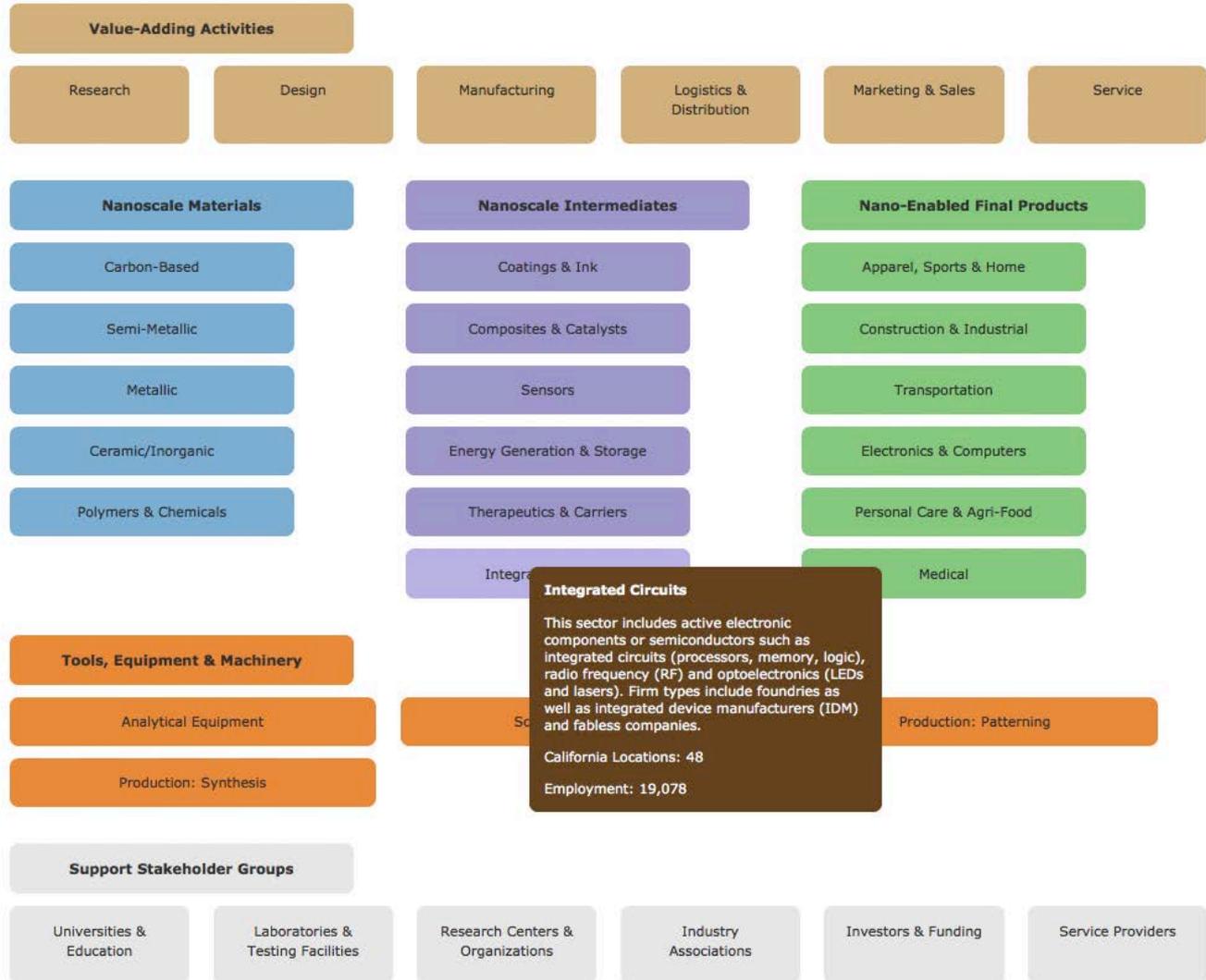
Industry
Associations

Investors & Funding

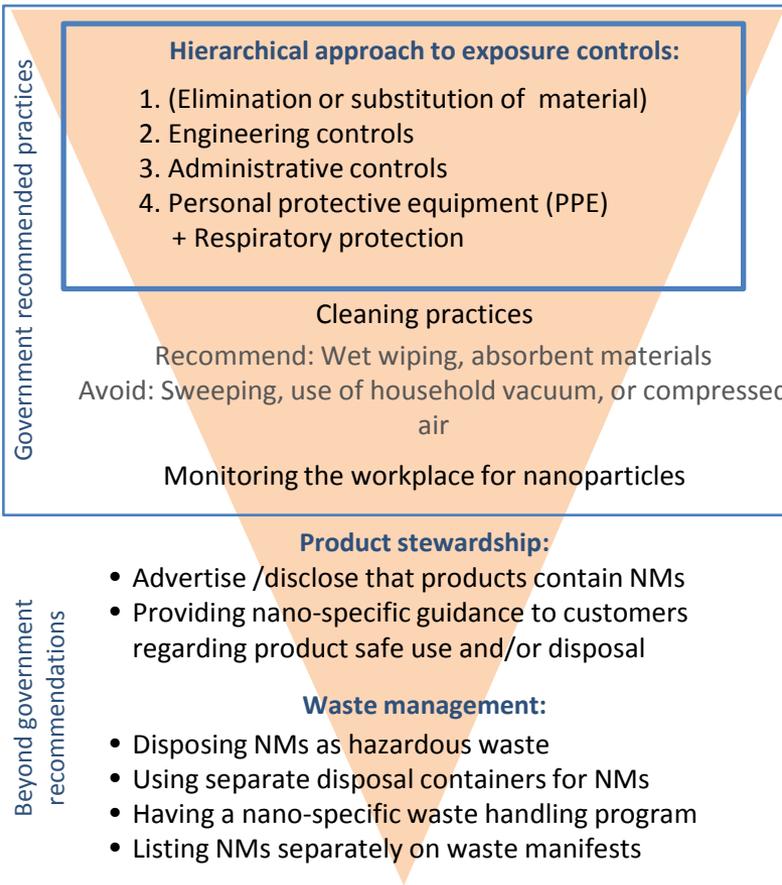
Service Providers

[Home](#) » [Value Chain](#)

Value Chain



The Hierarchy of EHS Practices in the US Nanotechnology Workplace



Analysis based on responses of 45 US-based company participants in a 2009-2010 international survey of private companies that use or produce manufactured nanomaterials (MNMs).

- Practices span current government-recommended hierarchical approach to MNM exposure controls
- Practices tailored to current MNM hazard and exposure knowledge reported less frequently than general chemical hygiene practices
- Product stewardship and waste management practices – with influences substantially downstream – reported less frequently
- Smaller companies more frequently identified impediments to implementing nano-protective practices

Divided Labor and Stratified Opportunity in American Nano-manufacturing: The Paradox of the Middle Skilled

- How do community college nanotech programs attempt to fulfill demand for nano-technicians?
- Analyzes the “middle” worker, for whom ingenuity and intellectual ambition are required, but occupational opportunities limited
- Case studies trace educators’ and employers’ ideas of optimized work, including rare instances in which nanotechnicians are treated as innovators and this segmentation challenged

Technicians...workers or innovators?





OVERALL POSITIVE ATTITUDES, BUT FOR SYN BIO OUTWEIGHED BY RISKS

How beneficial/risky do you think each of the following is for society as a whole?
(1 = "not at all beneficial/risky," 7 = "very beneficial/risky")

	Benefits <i>Mean (SD)</i>	Risks <i>Mean (SD)</i>
Nuclear Power	4.51 (1.71)	4.67 (1.63)
Nanotechnology	4.20 (1.61)	4.03 (1.54)
Synthetic Biology	3.93 (1.57)	4.40 (1.52)

Public perceptions of benefits & risks of new technology

Benefits predominate thus far—what will constrain (other than EHS)? Views are contingent on:

- Publics' low familiarity/unformed views
- High uncertainty/need for information
- Media coverage low & mixed message
- Inequality/social justice key
- Trust or betrayal by government, industry
- Application-specific views
- Environmental values (resilience); intuitive toxicology
- Gender, race, other social differences
- [Job creation or loss?]



173 Organizations in database

60 “nano engaged” organizations

Preliminary findings based on 20 organizations

Nanotechnology issues?

- Consumer safety
- Environmental protection
- Other issues: development and human health

Specific nano-materials?

- No, nanotechnology, generally
- Nanosilver
- Titanium dioxide

Goals?

- Increased EHS research
- Product labeling
- Government oversight
- Public participation

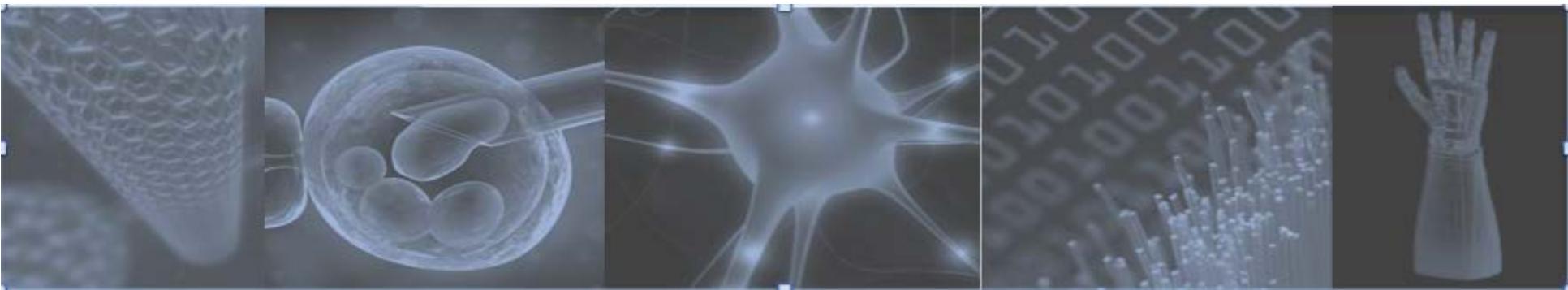
Tactics?

- Issue reports, public statements, press releases
- Lawsuits and legal petitions
- Industry collaboration, forums



Democratizing Technologies: Assessing the roles of NGOs in shaping technological futures **Conference: Spring 2014, UC Santa Barbara**

- To what extent, and in what areas, are NGOs attempting to fill the governance roles traditionally provided by nation states – and with what results?
- When are the agendas and policies advocated by NGOs adopted by states or in international agreements? When do industries or companies respond to NGO-advocated standards?
- How are new media changing the landscape for NGO engagement, participation, recruitment and dissemination?



Key aspects of successful public participation

Aims:

- addresses needs and concerns of publics
- reduces mistrust between stakeholders
- results in all participants (including scientists) being better informed about both the issues *and* about one another

Key features:

- Two-way *dialogue*
- “early and often”
- procedural fairness
- well managed process
- implementation that includes breadth, intensity, and integration of scientific expertise

CNS-ASU Nano and the City— Outreach Summary

Arnim Wiek, Rider Foley
Center for Nanotechnology in Society
Arizona State University

CNS-ASU / Tempe, AZ
June, 2013



Outreach Events

- *Stakeholder workshops*, Arizona State University, 5 events (Jan. 2011 – Dec. 2012) with 100+ nanoscale scientists and engineers, entrepreneurs, investors, science educators, regulators, city and state economic development officers, patent attorneys, county sustainability managers, and business consultants.
- *Walking audits*, Gateway district, Phoenix, 3 events (Nov. 2011) with 25 community organizers, entrepreneurs, health care professionals, scientists and engineers.
- *Science Cafés*, Arizona Science Center, 8 events (Sept. – May, 2013) with over 200+ science educators, citizens, technology enthusiasts.
- *K-12 Education*, Bioscience High School, 6 events (June, 2011 – May, 2013) with 100+ students, teachers and administrators, co-presentations with Maricopa County Sustainability Manager, and Technical Assistant to the Community Involvement Group.

Key Results

- Change in *network constellations* between network organizations, such as the Arizona Technology Council, Arizona Biotechnology Council, and the Arizona Nanotechnology Cluster.
- Change in *knowledge* about social and technical aspects of urban nanotechnologies was raised in the Community Involvement Group focused on addressing the Motorola 52nd Street Superfund Site (M52 Site) and at Bioscience High School.
- Change in (*professional*) *practices and activities* → increased willingness by the nano business and entrepreneurial communities to engage with the CNS-ASU researchers in new and different ways (repeated attendance, growing receptivity to CNS-ASU events).

The Strategic Vision

Anticipatory Governance

1. Foresight

- All governance requires a disposition toward future

2. Engagement

- Crucial normatively, strategically, pragmatically

3. Integration

- Scientists know things we don't, and vice versa

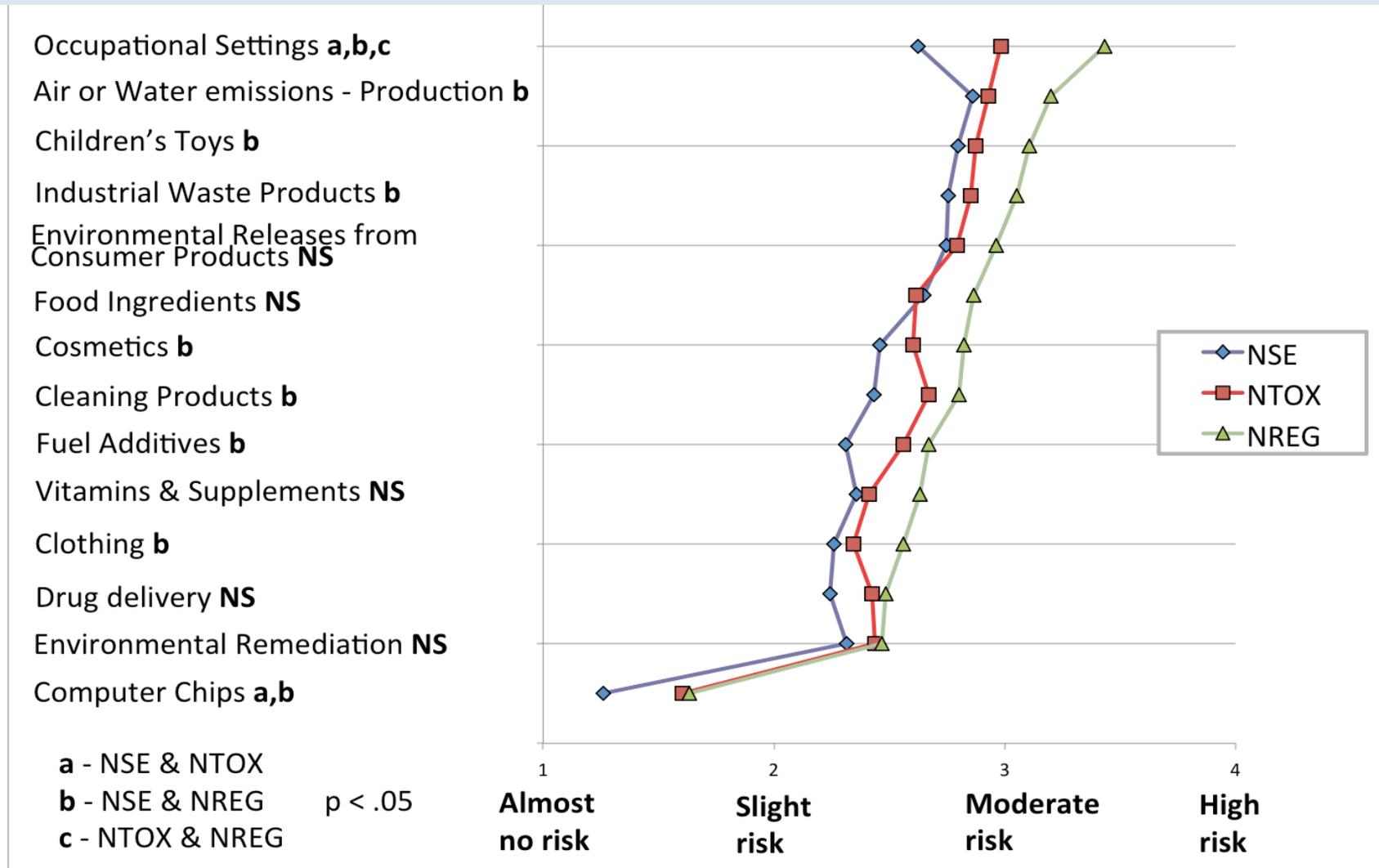
4. Ensemble-ization

- Because none of these works in isolation

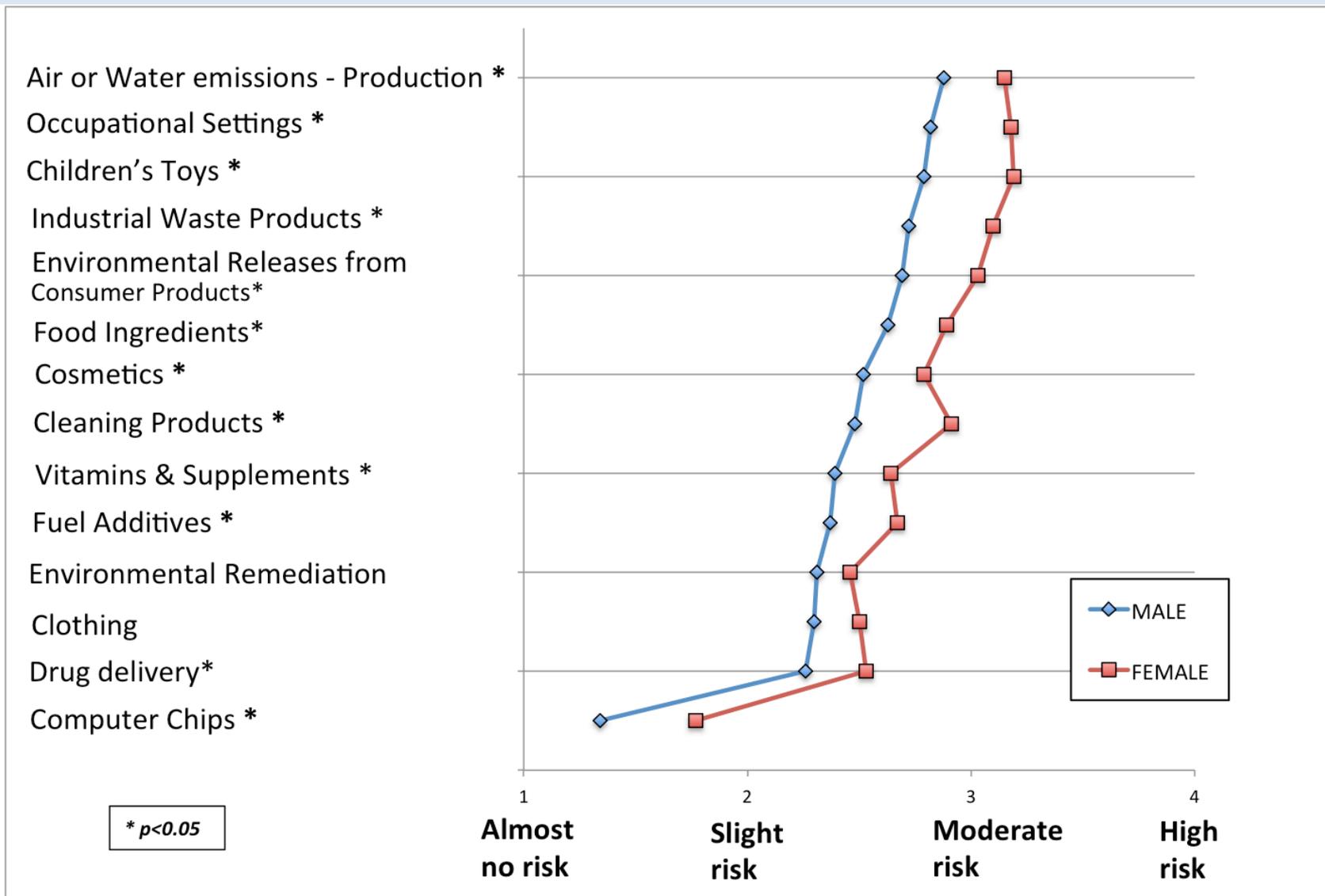


CNS-ASU: Guston, *Nature*, 454:940-41 (2008); Barben et al. *STS Handbook* (2008)

Scientists' and Regulators' ENM Risk and Benefit Perceptions— Small but Consistent Differences



Experts' risk perceptions differ by gender



From Cradle-to-Grave at the Nanoscale: Gaps in U.S. Regulatory Oversight along the Nanomaterial Life Cycle

Christian E. H. Beaudrie,^{*,†} Milind Kandlikar,^{†,‡} and Terre Satterfield[†]

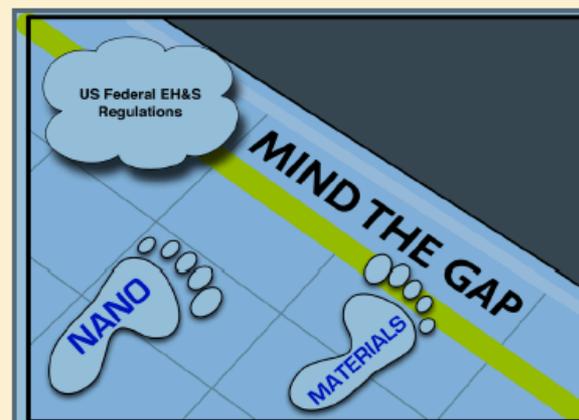
[†]Institute for Resources, Environment and Sustainability, University of British Columbia, Aquatic Ecosystem Research Laboratory, 4th Floor, 2202 Main Mall, Vancouver, British Columbia, Canada

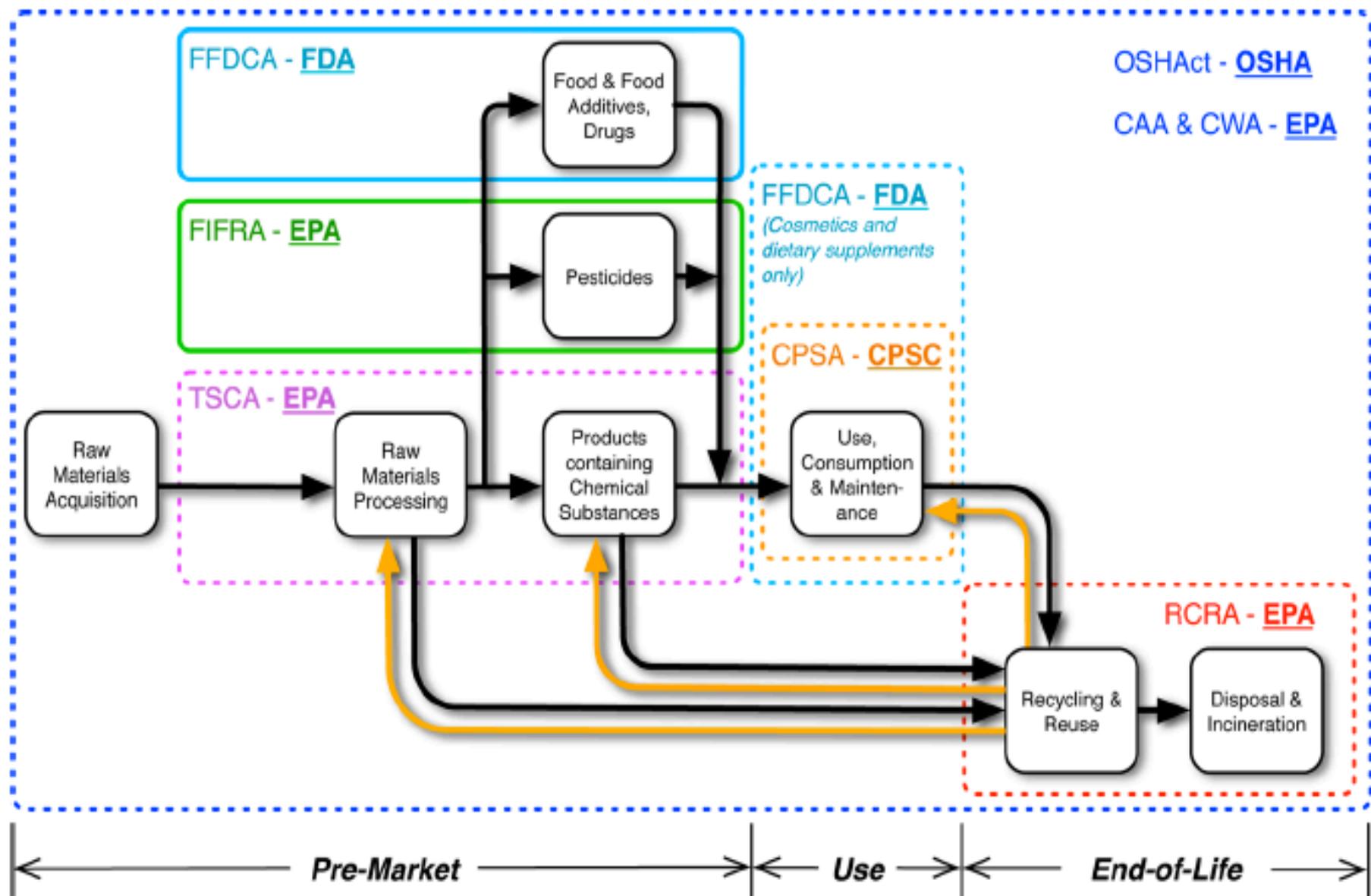
[‡]Liu Institute for Global Issues, University of British Columbia, Vancouver, British Columbia, Canada

S Supporting Information

ABSTRACT: Engineered nanomaterials (ENMs) promise great benefits for society, yet our knowledge of potential risks and best practices for regulation are still in their infancy. Toward the end of better practices, this paper analyzes U.S. federal environmental, health, and safety (EHS) regulations using a life cycle framework. It evaluates their adequacy as applied to ENMs to identify gaps through which emerging nanomaterials may escape regulation from initial production to end-of-life. High scientific uncertainty, a lack of EHS and product data, inappropriately designed exemptions and thresholds, and limited agency resources are a challenge to both the applicability and adequacy of current regulations. The result is that some forms of engineered nanomaterials may escape federal oversight and rigorous risk review at one or more stages along their life cycle, with the largest gaps occurring at the postmarket stages, and at points of ENM release to the environment.

Oversight can be improved through pending regulatory reforms, increased research and development for the monitoring, control, and analysis of environmental and end-of-life releases, introduction of periodic re-evaluation of ENM risks, and fostering a “bottom-up” stewardship approach to the responsible management of risks from engineered nanomaterials.





Societal implications--challenges and opportunities as we move forward

Opportunities

- ▶ Societal implications research program established
- ▶ Nano Centers (NSECs) address societal implications
- ▶ New knowledge about societal aspects of S&T → evidence based understanding of society
- ▶ New partnerships with S&E
- ▶ New modes of public input & engagement
- ▶ Thriving community of societal implications researchers

Challenges

- ▶ Funding base
- ▶ Support for workforce development of societal researchers?
- ▶ Full integration of societal with nano R&D
- ▶ Nano advances → equitable QOL improvements?
- ▶ Sustainability—of infrastructure, tools, knowledge, & people?

Thank you!

- NNCO Organizers.
- Colleagues at CNS-UCSB and CNS-ASU
- NSF cooperative agreements #SES 0531184 and # SES 0938099. And NSF & EPA cooperative agreement #DBI 0830117. Views expressed here are those of the author and do not necessarily reflect the views of the NSF or EPA.