

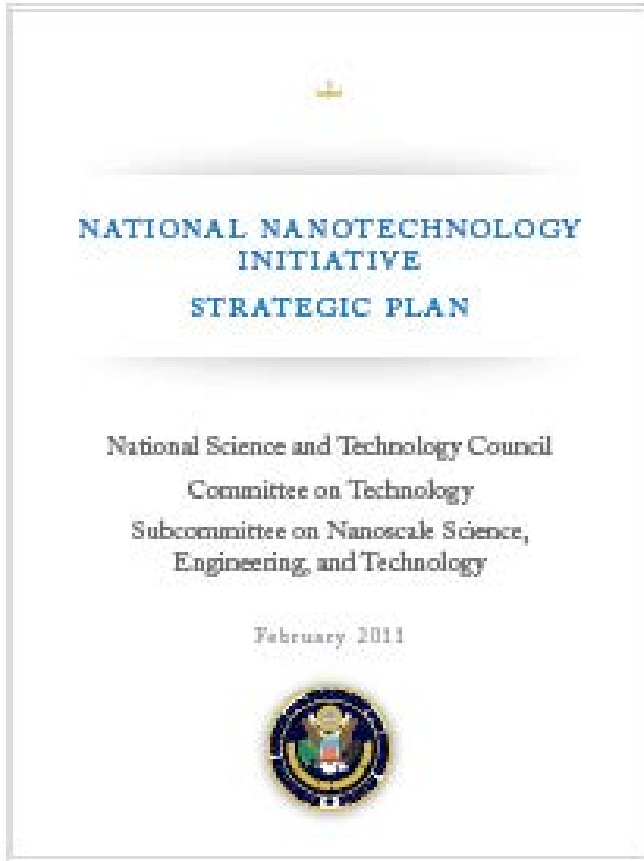
# 2013 NNI Strategic Planning Stakeholder Workshop Ethical, Legal, and Societal Implications

11 June 2013  
Washington, DC

Barbara Herr Harthorn  
Center for Nanotechnology in Society at UCSB  
Department of Anthropology  
University of California at Santa Barbara



# NNI → 4 main strategic goals



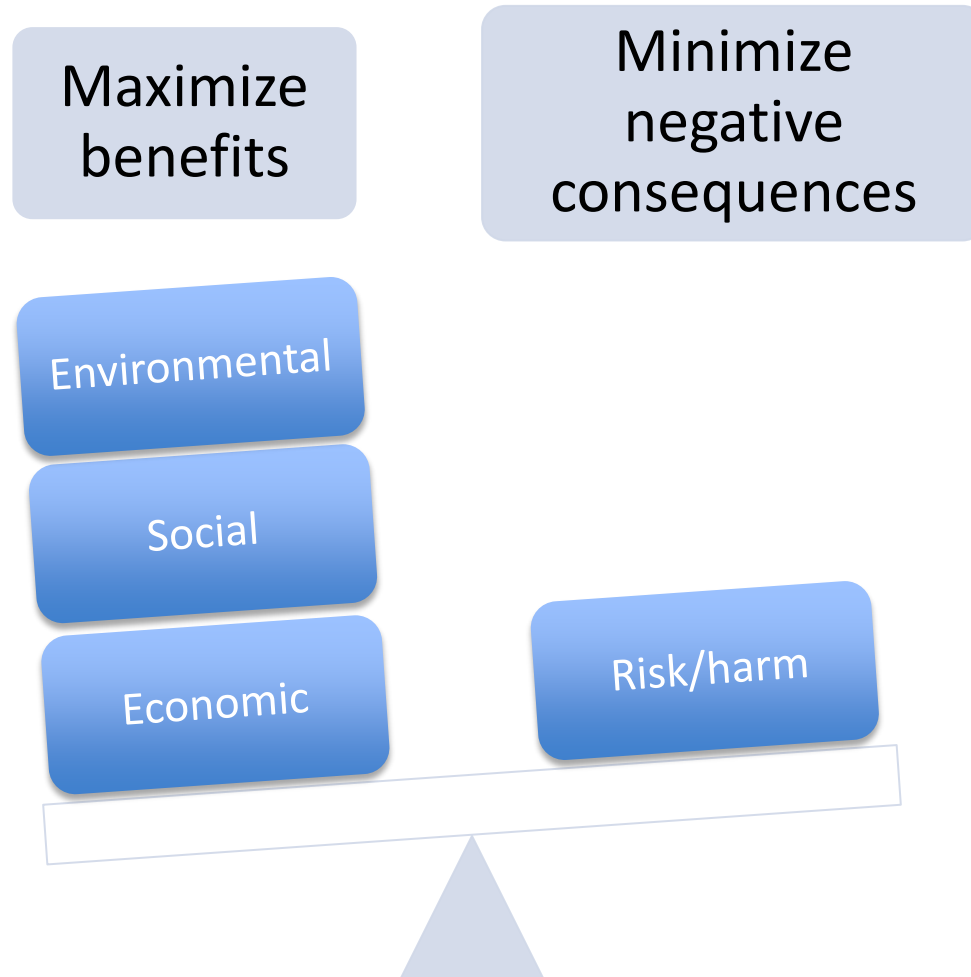
Advance world-class R&D program

Foster transfer of new technologies into products for commercial & public benefit

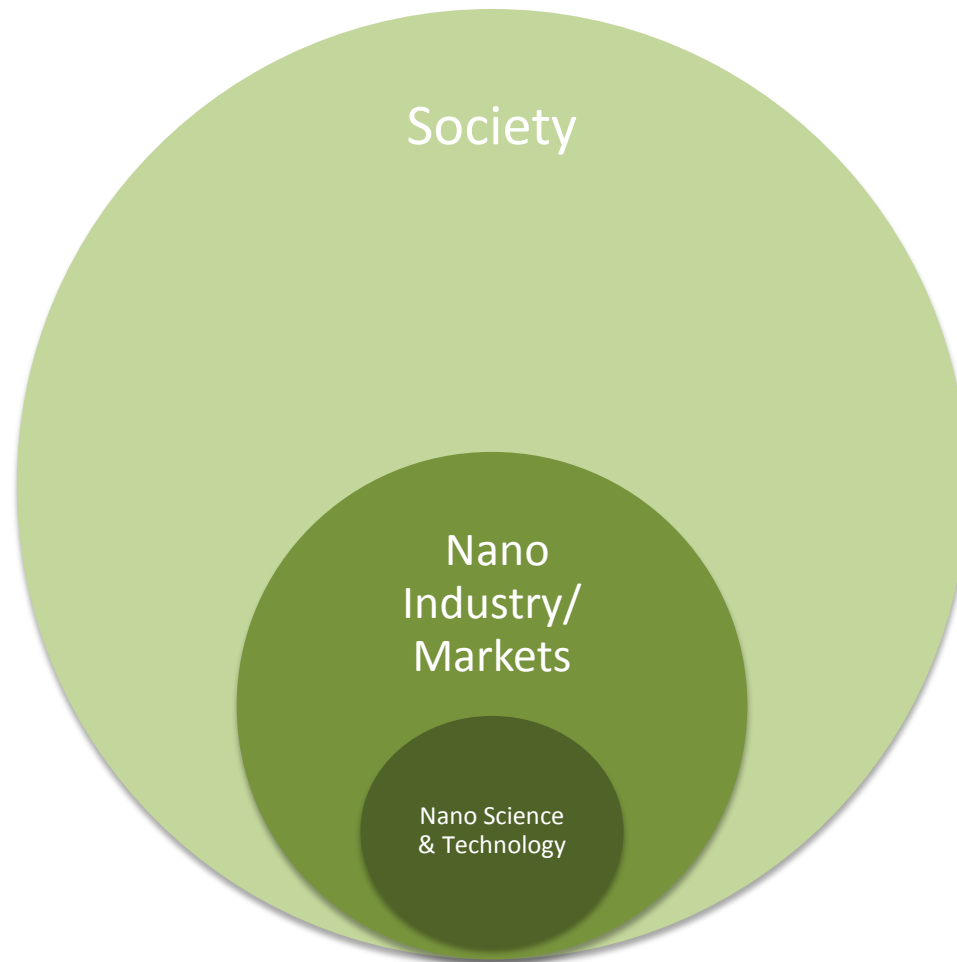
Develop and sustain educational resources, a skilled workforce, and supporting infrastructure and tools to advance nanotech

Support responsible development of nanotechnology

# Responsible development



# Nanotechnology *in* Society



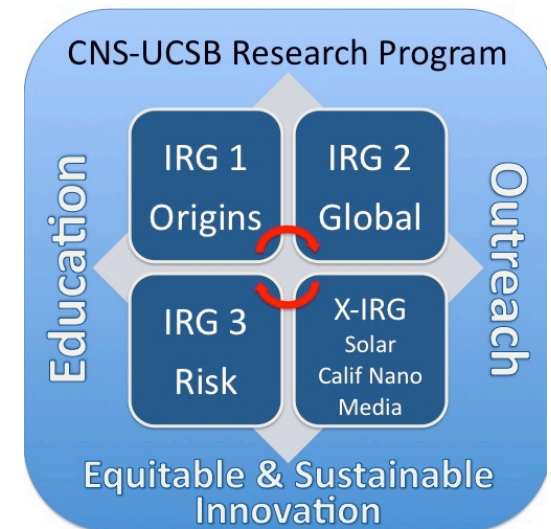
## Mission: Nanotechnology Origins, Innovations, and Perceptions in a Global Society

**CNS-UCSB challenge:** Will nanotechnology mature into a transformative technology, in our rapidly changing international economic, political & cultural environment?

- Social and environmental sustainability, 'responsible development'
- Many methods, disciplines, new approaches

### Key factors we focus on:

- Global nano-enterprise (US, Asia, Europe & Latin America)
- Multiple party risk perception
- Modes of dialogue with the public
- Historical contexts for S&T development



# NSEC/Center for Nanotechnology in Society at Arizona State University



- **Research** the societal implications of nanotechnologies
- **Train** a community of scholars with new insight into the societal dimensions of nanoscale science & engineering (NSE)
- **Engage** the public, policy makers, business leaders, and NSE researchers in dialogues about the goals and implications of NSE
- **Partner** with NSE laboratories to introduce greater reflexiveness in the R&D process

<http://cns.asu.edu/>



# Key Themes of Nano Societal Implications Work

- Global R&D
- Nano workplace
- Risk, benefit, and perception
- Governance
- Engagement



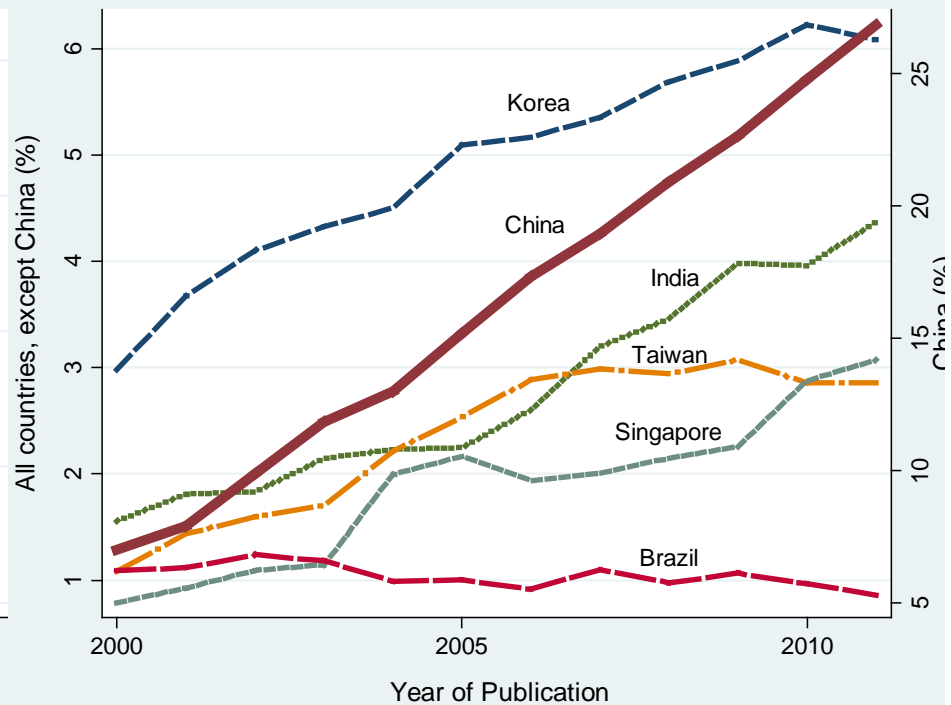
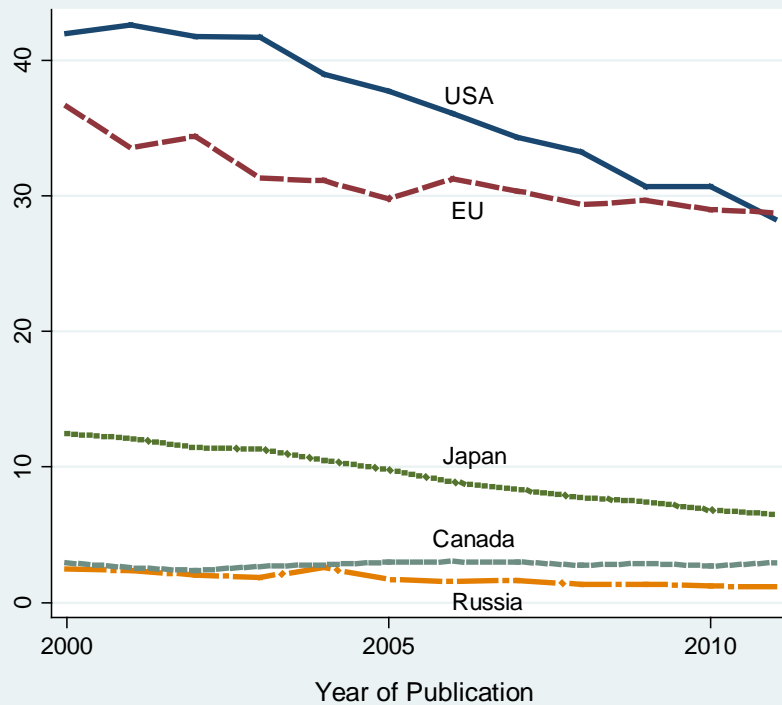
## There is a shift in scientific influence (analysis based on **all** SCI journals)

Figure 3: Changes in Research Influence

Share of all citations to papers involving an author from this country/bloc

a. The West

b. The Rest



Note: International collaborative papers are attributed to more than one country.



## Nanotechnology Research: The Rise of the Rest

(analysis based on **top** SCI journals)

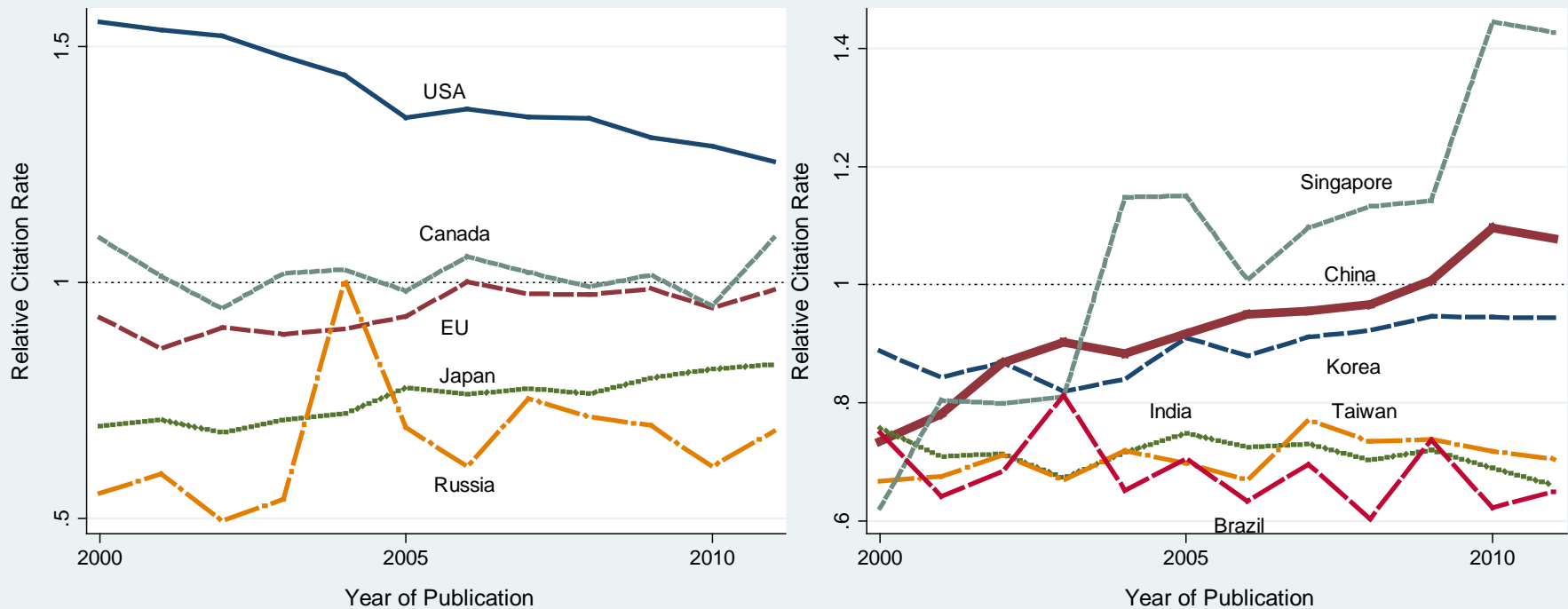
**Western quality dominance less pronounced; China's gains more pronounced.**

Figure 2: Changes in Research Quality

Relative citation rate of papers involving an author from this country/bloc

a. The West

b. The Rest



Note: International collaborative papers are attributed to more than one country.

## Nanotechnology Research: The Rise of the Rest

(analysis based on **top** SCI journals)

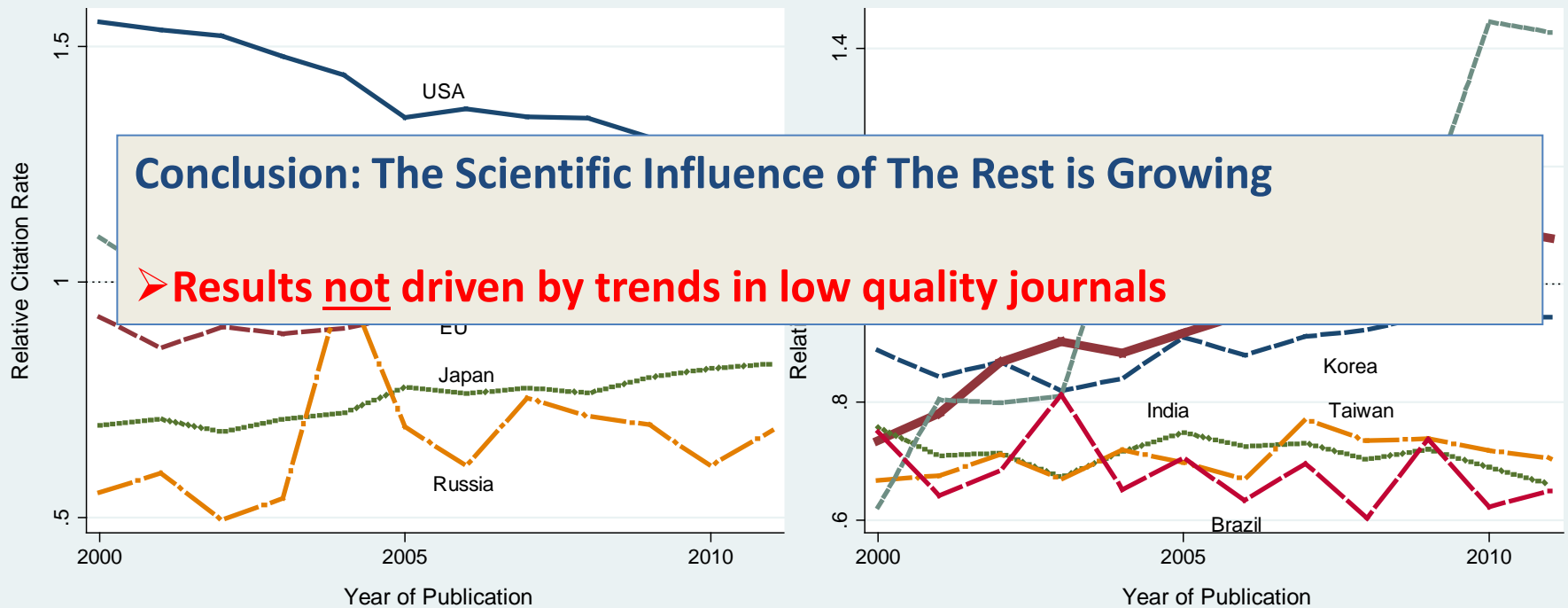
**Western quality dominance less pronounced; China's gains more pronounced.**

Figure 2: Changes in Research Quality

Relative citation rate of papers involving an author from this country/bloc

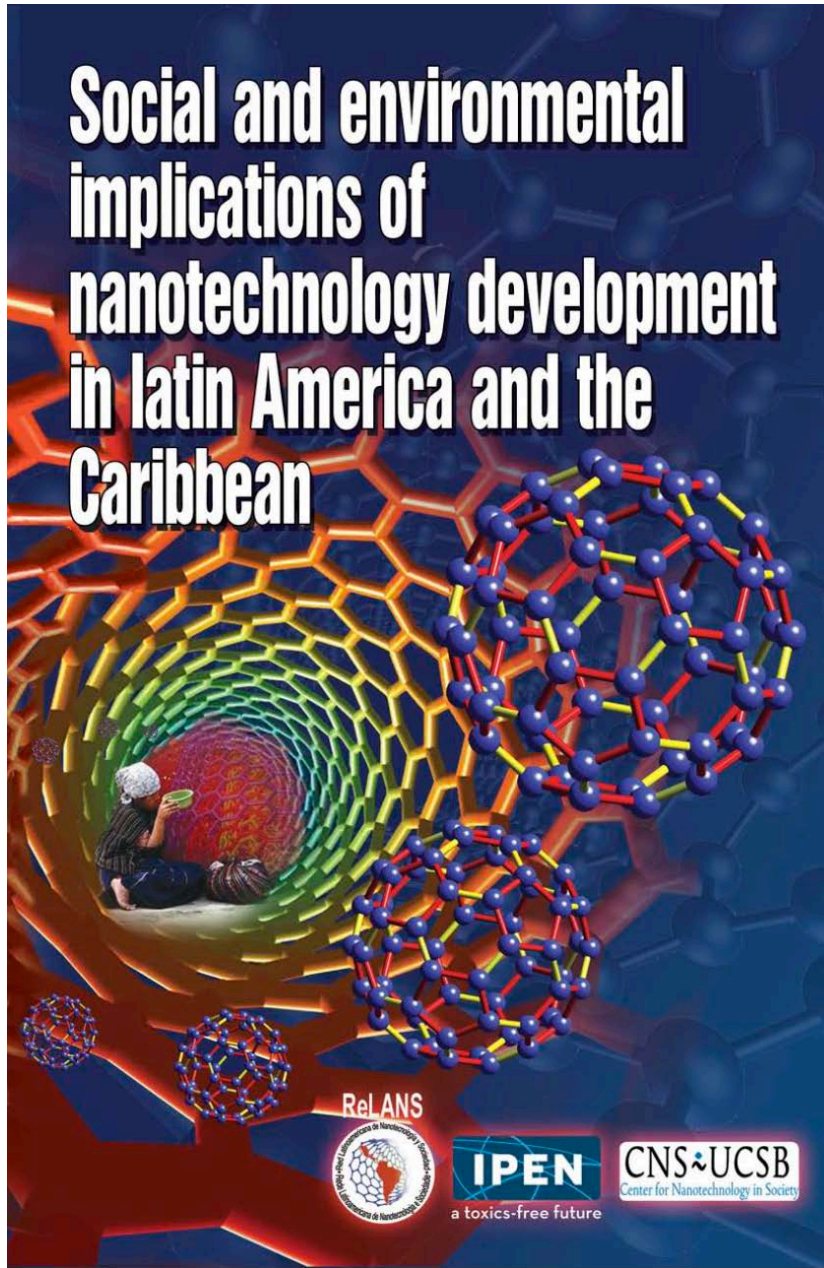
a. The West

b. The Rest

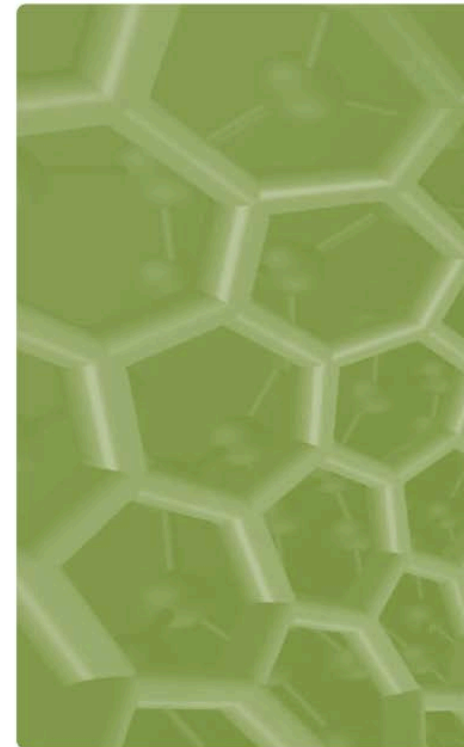


Note: International collaborative papers are attributed to more than one country.

# Nano in the Global South



## SOCIAL AND ENVIRONMENTAL IMPLICATIONS OF NANOTECHNOLOGY DEVELOPMENT IN AFRICA



**Ndeke Musee  
Guillermo Foladori  
David Azoulay**  
with the collaboration  
of Noela Invernizzi  
and Trust Saldi

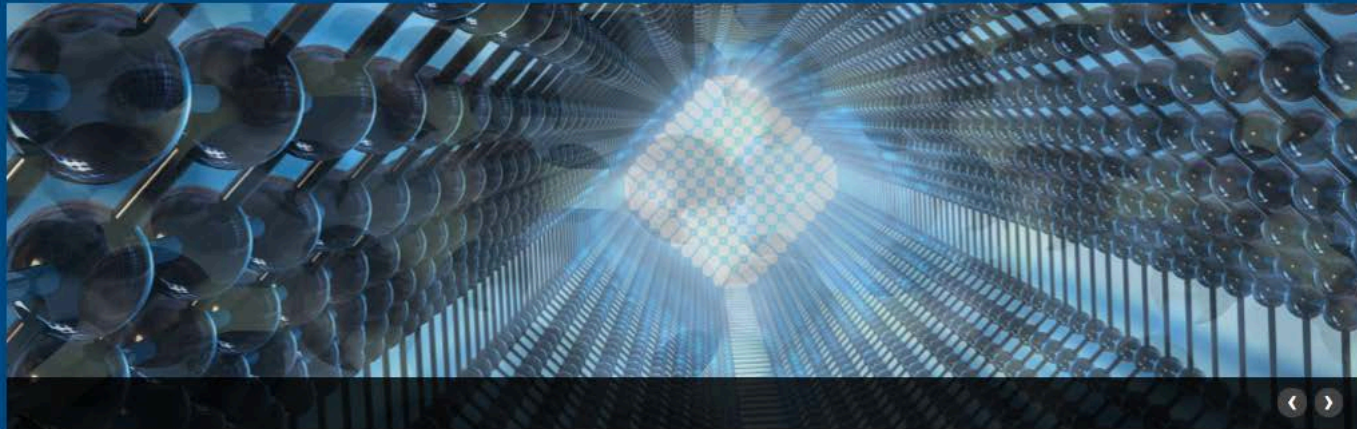
Pretoria, South Africa  
Zacatecas, México  
Geneva, Switzerland



ReLANS



# California IN THE NanoEconomy

 Search[Home](#)[Overview](#)[Value Chain](#)[Profiles](#)[Maps](#)[Education & Workforce](#)[Public Policy](#)[Competitiveness Indicators](#)[Resources](#)[Contact Us](#)

**Welcome to California in the Nano Economy, a new industry and education-focused website resource for the nanotechnology community that uses a value chain approach to present California's footprint in nanotechnology.**

The purpose of the site is two-fold. The primary focus is to provide a new type of educational resource to enable understanding of the 'nano economy' by using the perspective of the value chain. The approach is illustrated using data for California, and as a result, the site also provides a secondary benefit as a valuable resource for industry in California.

This website is an interactive, web-based version of applying a value chain research approach to a specific location (California) and the parts of a variety of industries that are impacted by a particular technology (nanotechnology). Each of the main sections on the site represent one of the main steps in the research process. For details on the information available on this site and the development process, please see the other overview sections.

**Duke**

CENTER on  
GLOBALIZATION,  
GOVERNANCE &  
COMPETITIVENESS

**CNS~UCSB**  
Center for Nanotechnology in Society



This material is based, in part, upon work supported by the National Science Foundation under Cooperative Agreement No. 0938099. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.

<http://www.californiananoeconomy.org/>

[Home](#) > [Value Chain](#)

## Value Chain

### Value-Adding Activities

Research

Design

Manufacturing

Logistics &  
Distribution

Marketing & Sales

Service

### Nanoscale Materials

Carbon-Based

Semi-Metallic

Metallic

Ceramic/Inorganic

Polymers & Chemicals

### Nanoscale Intermediates

Coatings & Ink

Composites & Catalysts

Sensors

Energy Generation & Storage

Therapeutics & Carriers

Integrated Circuits

### Nano-Enabled Final Products

Apparel, Sports & Home

Construction & Industrial

Transportation

Electronics & Computers

Personal Care & Agri-Food

Medical

### Tools, Equipment & Machinery

Analytical Equipment

Production: Synthesis

Software & Modeling

Production: Patterning

### Support Stakeholder Groups

Universities &  
Education

Laboratories &  
Testing Facilities

Research Centers &  
Organizations

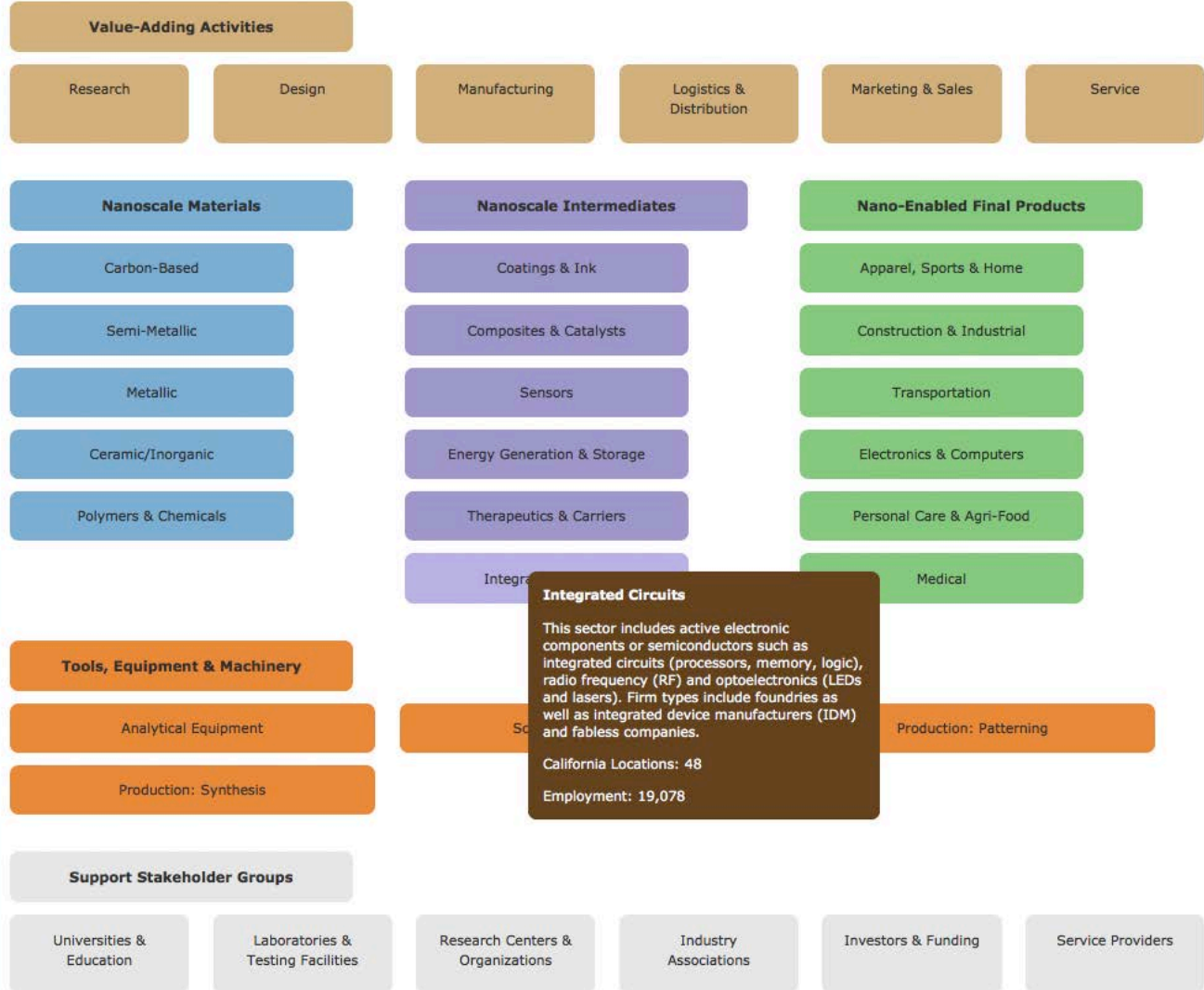
Industry  
Associations

Investors & Funding

Service Providers

[Home](#) » [Value Chain](#)

## Value Chain

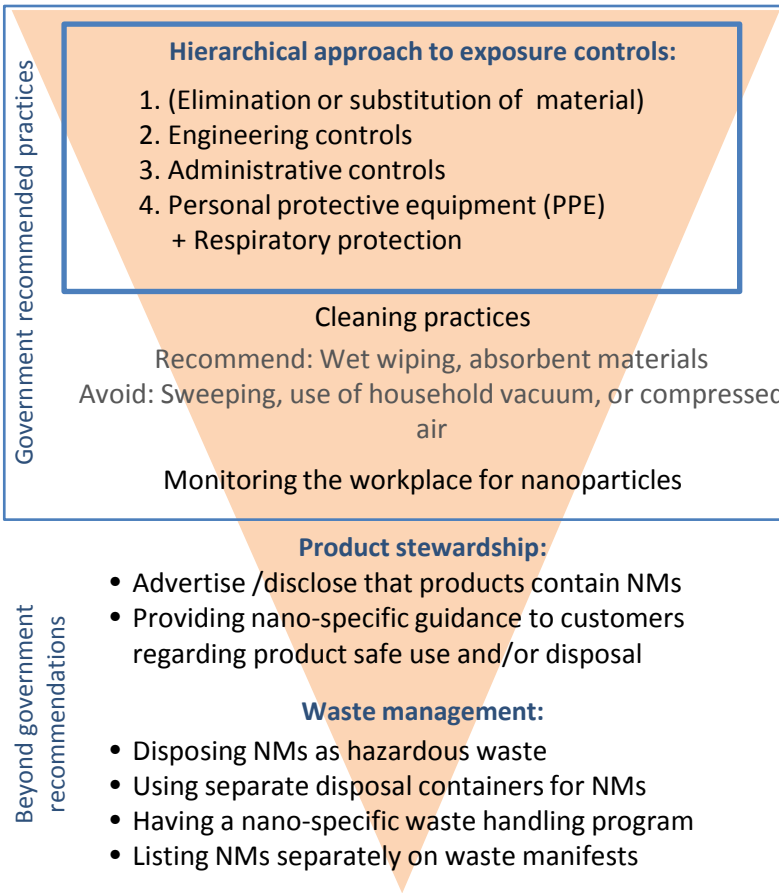


**Integrated Circuits**

This sector includes active electronic components or semiconductors such as integrated circuits (processors, memory, logic), radio frequency (RF) and optoelectronics (LEDs and lasers). Firm types include foundries as well as integrated device manufacturers (IDM) and fabless companies.

California Locations: 48  
Employment: 19,078

# The Hierarchy of EHS Practices in the US Nanotechnology Workplace



Analysis based on responses of 45 US-based company participants in a 2009-2010 international survey of private companies that use or produce manufactured nanomaterials (MNMs).

- Practices span current government-recommended hierarchical approach to MNM exposure controls
- Practices tailored to current MNM hazard and exposure knowledge reported less frequently than general chemical hygiene practices
- Product stewardship and waste management practices – with influences substantially downstream – reported less frequently
- Smaller companies more frequently identified impediments to implementing nano-protective practices

# Divided Labor and Stratified Opportunity in American Nanomanufacturing: The Paradox of the Middle Skilled

- How do community college nanotech programs attempt to fulfill demand for nano-technicians?
- Analyzes the “middle” worker, for whom ingenuity and intellectual ambition are required, but occupational opportunities limited
- Case studies trace educators’ and employers’ ideas of optimized work, including rare instances in which nanotechnicians are treated as innovators and this segmentation challenged

Technicians...workers or innovators?







# OVERALL POSITIVE ATTITUDES, BUT FOR SYN BIO OUTWEIGHED BY RISKS

How beneficial/risky do you think each of the following is for society as a whole?  
(1 = "not at all beneficial/risky," 7 = "very beneficial/risky")

---

	Benefits <i>Mean (SD)</i>	Risks <i>Mean (SD)</i>
Nuclear Power	4.51 (1.71)	4.67 (1.63)
Nanotechnology	4.20 (1.61)	4.03 (1.54)
Synthetic Biology	3.93 (1.57)	4.40 (1.52)

---

# Public perceptions of benefits & risks of new technology

Benefits predominate thus far—what will constrain (other than EHS)? Views are contingent on:

- Publics' low familiarity/unformed views
- High uncertainty/need for information
- Media coverage low & mixed message
- Inequality/social justice key
- Trust or betrayal by government, industry
- Application-specific views
- Environmental values (resilience); intuitive toxicology
- Gender, race, other social differences
- [Job creation or loss?]



**173 Organizations in database**  
**60 “nano engaged” organizations**



Preliminary findings based on 20 organizations

## Nanotechnology issues?

- Consumer safety
- Environmental protection
- Other issues: development and human health

## Specific nano-materials?

- No, nanotechnology, generally
- Nanosilver
- Titanium dioxide

## Goals?

- Increased EHS research
- Product labeling
- Government oversight
- Public participation

## Tactics?

- Issue reports, public statements, press releases
- Lawsuits and legal petitions
- Industry collaboration, forums

# Democratizing Technologies: Assessing the roles of NGOs in shaping technological futures **Conference: Spring 2014, UC Santa Barbara**

- To what extent, and in what areas, are NGOs attempting to fill the governance roles traditionally provided by nation states – and with what results?
- When are the agendas and policies advocated by NGOs adopted by states or in international agreements? When do industries or companies respond to NGO-advocated standards?
- How are new media changing the landscape for NGO engagement, participation, recruitment and dissemination?



# Key aspects of successful public participation

## Aims:

- addresses needs and concerns of publics
- reduces mistrust between stakeholders
- results in all participants (including scientists) being better informed about both the issues *and* about one another

## Key features:

- Two-way *dialogue*
- “early and often”
- procedural fairness
- well managed process
- implementation that includes breadth, intensity, and integration of scientific expertise

# CNS-ASU Nano and the City– Outreach Summary

Arnim Wiek, Rider Foley  
Center for Nanotechnology in Society  
Arizona State University

CNS-ASU / Tempe, AZ  
June, 2013



# Outreach Events

- *Stakeholder workshops*, Arizona State University, 5 events (Jan. 2011 – Dec. 2012) with 100+ nanoscale scientists and engineers, entrepreneurs, investors, science educators, regulators, city and state economic development officers, patent attorneys, county sustainability managers, and business consultants.
- *Walking audits*, Gateway district, Phoenix, 3 events (Nov. 2011) with 25 community organizers, entrepreneurs, health care professionals, scientists and engineers.
- *Science Cafés*, Arizona Science Center, 8 events (Sept. – May, 2013) with over 200+ science educators, citizens, technology enthusiasts.
- *K-12 Education*, Bioscience High School, 6 events (June, 2011 – May, 2013) with 100+ students, teachers and administrators, co-presentations with Maricopa County Sustainability Manager, and Technical Assistant to the Community Involvement Group.

# Key Results

- Change in *network constellations* between network organizations, such as the Arizona Technology Council, Arizona Biotechnology Council, and the Arizona Nanotechnology Cluster.
- Change in *knowledge* about social and technical aspects of urban nanotechnologies was raised in the Community Involvement Group focused on addressing the Motorola 52<sup>nd</sup> Street Superfund Site (M52 Site) and at Bioscience High School.
- Change in (*professional*) *practices and activities* → increased willingness by the nano business and entrepreneurial communities to engage with the CNS-ASU researchers in new and different ways (repeated attendance, growing receptivity to CNS-ASU events).



# The Strategic Vision

## Anticipatory Governance

### 1. Foresight

- All governance requires a disposition toward future

### 2. Engagement

- Crucial normatively, strategically, pragmatically

### 3. Integration

- Scientists know things we don't, and vice versa

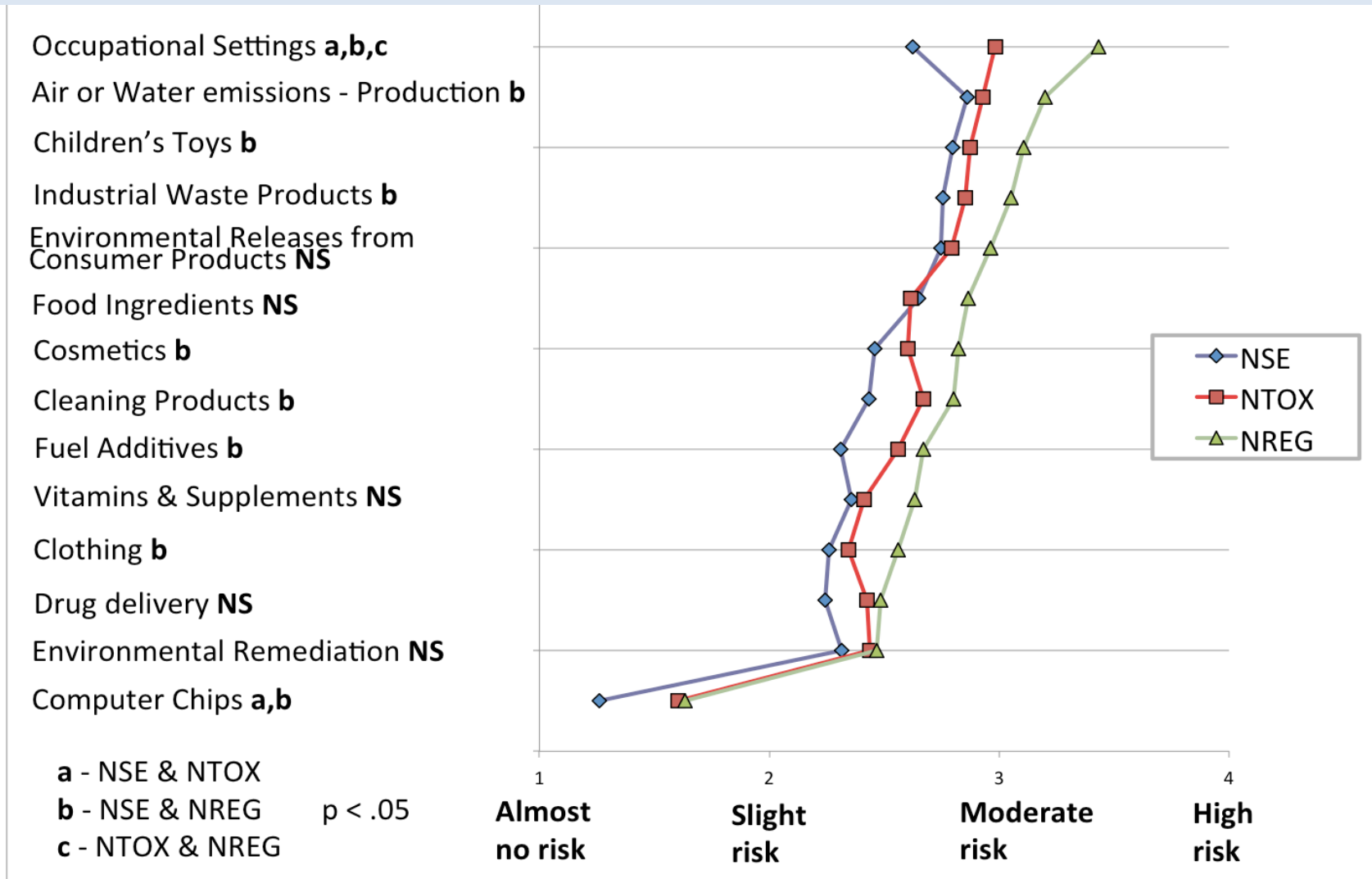
### 4. Ensemble-ization

- Because none of these works in isolation

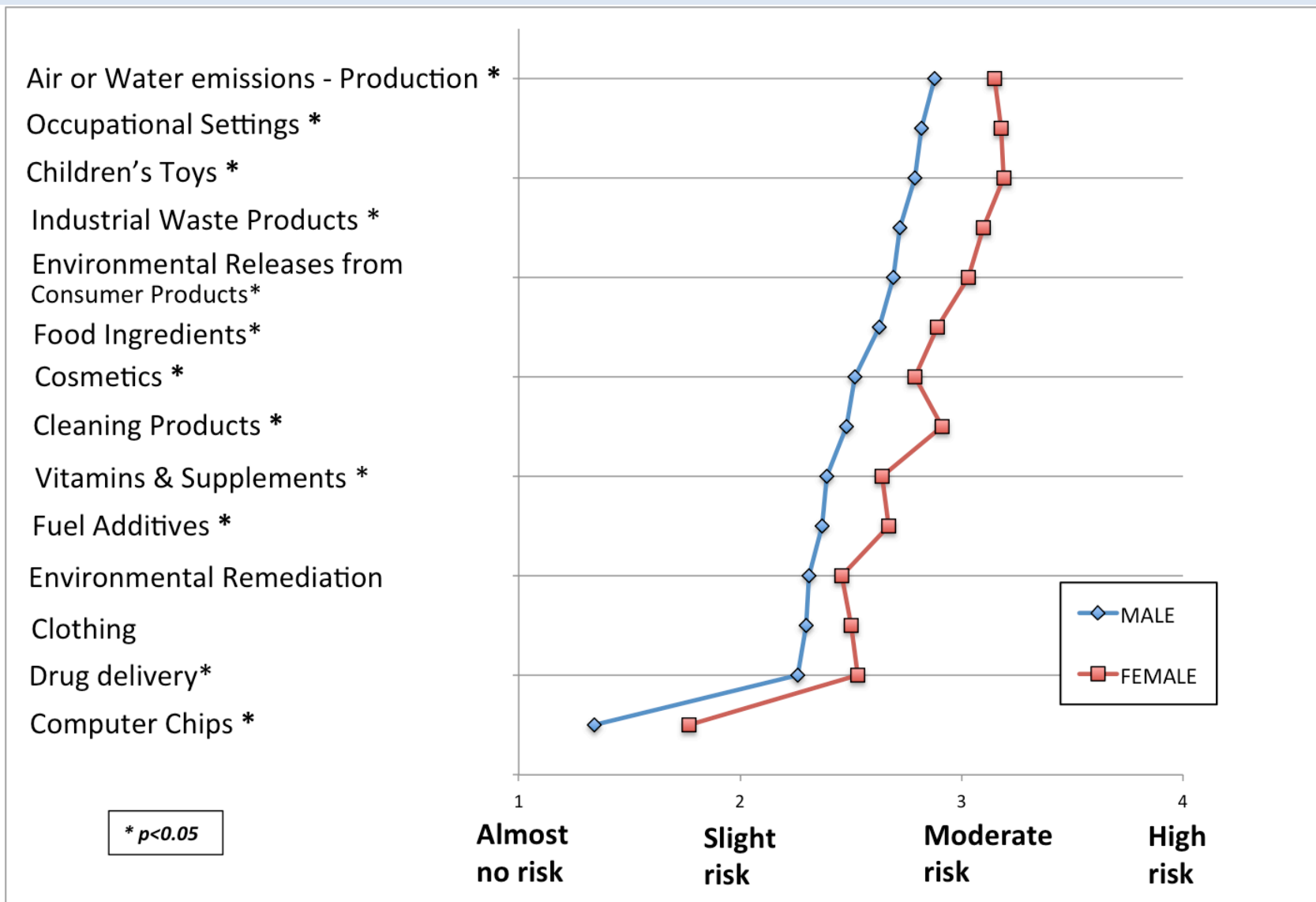


CNS-ASU: Guston, *Nature*, 454:940-41 (2008); Barben et al. *STS Handbook* (2008)

# Scientists' and Regulators' ENM Risk and Benefit Perceptions— Small but Consistent Differences



# Experts' risk perceptions differ by gender



## From Cradle-to-Grave at the Nanoscale: Gaps in U.S. Regulatory Oversight along the Nanomaterial Life Cycle

Christian E. H. Beaudrie,<sup>\*,†</sup> Milind Kandlikar,<sup>†,‡</sup> and Terre Satterfield<sup>†</sup>

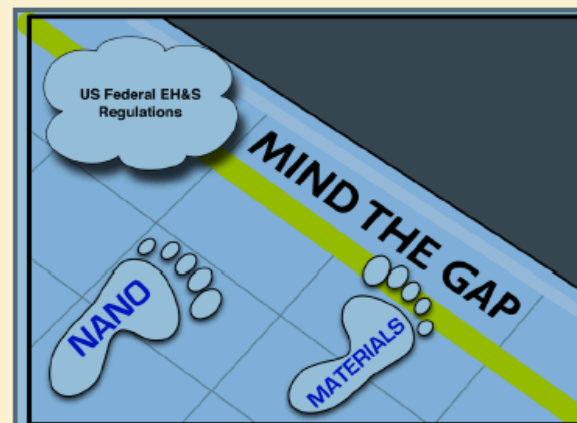
<sup>†</sup>Institute for Resources, Environment and Sustainability, University of British Columbia, Aquatic Ecosystem Research Laboratory, 4th Floor, 2202 Main Mall, Vancouver, British Columbia, Canada

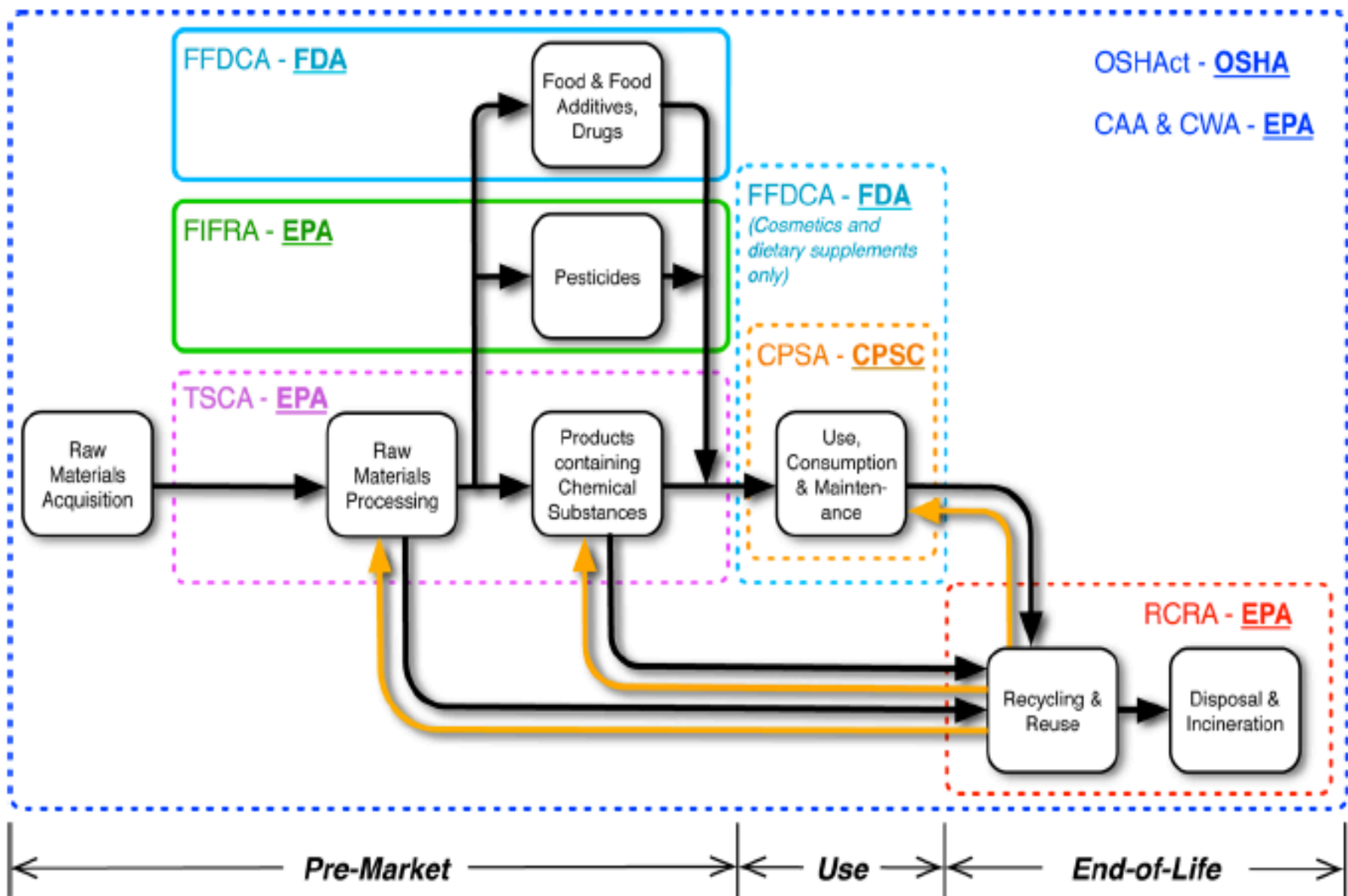
<sup>‡</sup>Liu Institute for Global Issues, University of British Columbia, Vancouver, British Columbia, Canada

### Supporting Information

**ABSTRACT:** Engineered nanomaterials (ENMs) promise great benefits for society, yet our knowledge of potential risks and best practices for regulation are still in their infancy. Toward the end of better practices, this paper analyzes U.S. federal environmental, health, and safety (EHS) regulations using a life cycle framework. It evaluates their adequacy as applied to ENMs to identify gaps through which emerging nanomaterials may escape regulation from initial production to end-of-life. High scientific uncertainty, a lack of EHS and product data, inappropriately designed exemptions and thresholds, and limited agency resources are a challenge to both the applicability and adequacy of current regulations. The result is that some forms of engineered nanomaterials may escape federal oversight and rigorous risk review at one or more stages along their life cycle, with the largest gaps occurring at the postmarket stages, and at points of ENM release to the environment.

Oversight can be improved through pending regulatory reforms, increased research and development for the monitoring, control, and analysis of environmental and end-of-life releases, introduction of periodic re-evaluation of ENM risks, and fostering a “bottom-up” stewardship approach to the responsible management of risks from engineered nanomaterials.





# Societal implications--challenges and opportunities as we move forward

## *Opportunities*

- ▶ Societal implications research program established
- ▶ Nano Centers (NSECs) address societal implications
- ▶ New knowledge about societal aspects of S&T → evidence based understanding of society
- ▶ New partnerships with S&E
- ▶ New modes of public input & engagement
- ▶ Thriving community of societal implications researchers

## *Challenges*

- ▶ Funding base
- ▶ Support for workforce development of societal researchers?
- ▶ Full integration of societal with nano R&D
- ▶ Nano advances → equitable QOL improvements?
- ▶ Sustainability—of infrastructure, tools, knowledge, & people?

# Thank you!

- NNCO Organizers.
- Colleagues at CNS-UCSB and CNS-ASU
- NSF cooperative agreements #SES 0531184 and # SES 0938099. And NSF & EPA cooperative agreement #DBI 0830117. Views expressed here are those of the author and do not necessarily reflect the views of the NSF or EPA.